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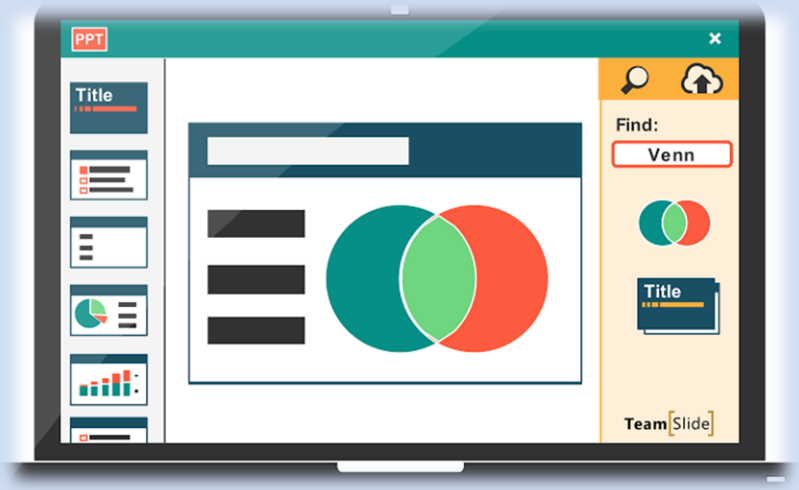
Essential Communication Skills Development for Self Expression

Effective oral communications -Deliver your presentation professionally

Pisut Koomsap, Ph.D.

Curriculum Development
of Master's Degree Program in
Industrial Engineering for Thailand Sustainable Smart Industry



Slides

3S

Site

Self

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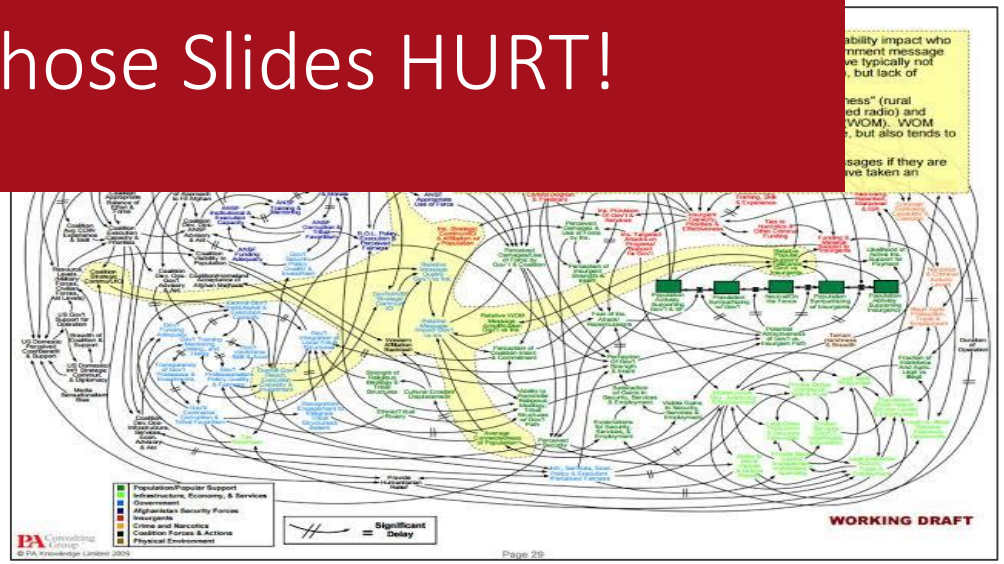
Those Slides HURT!



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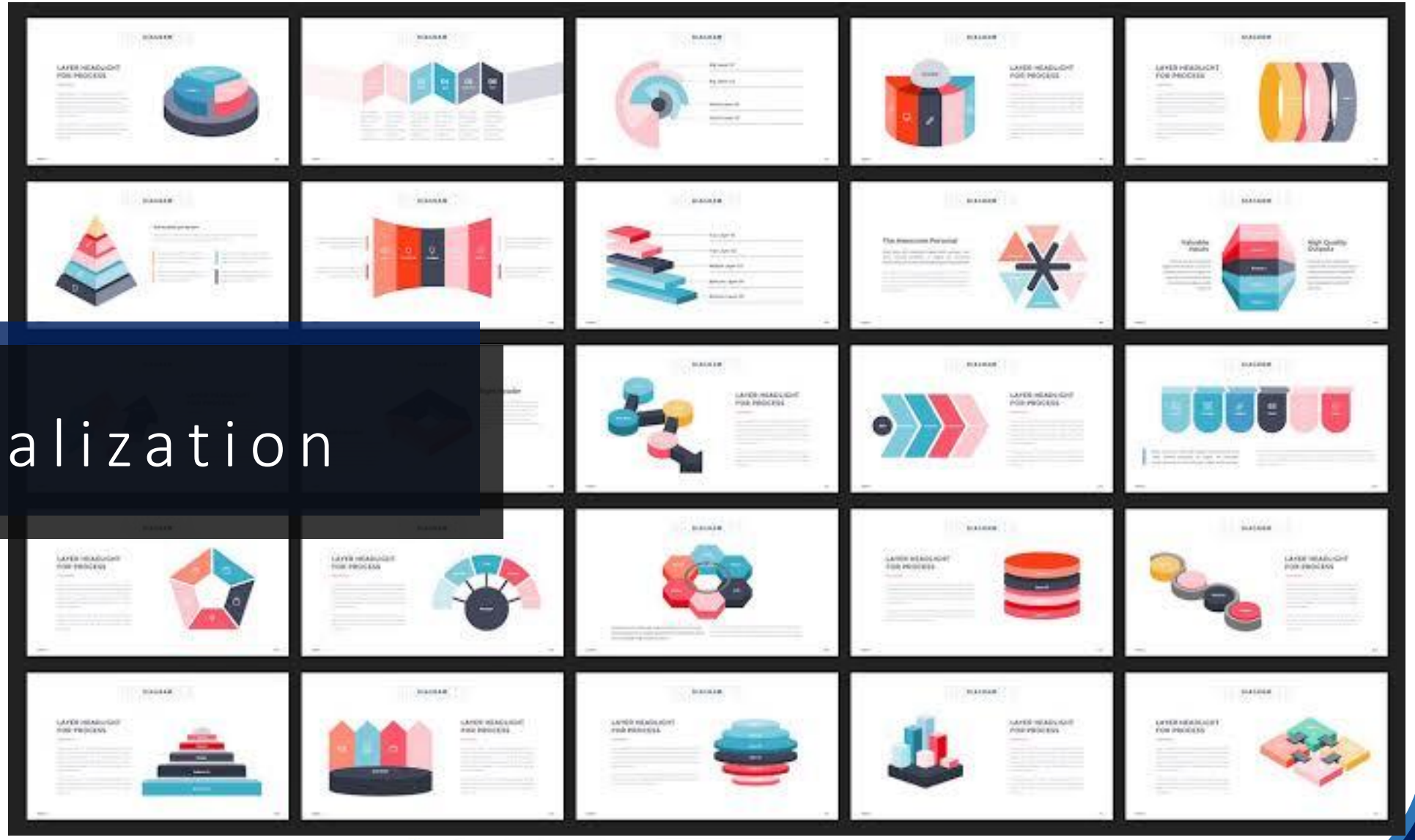
Visualization



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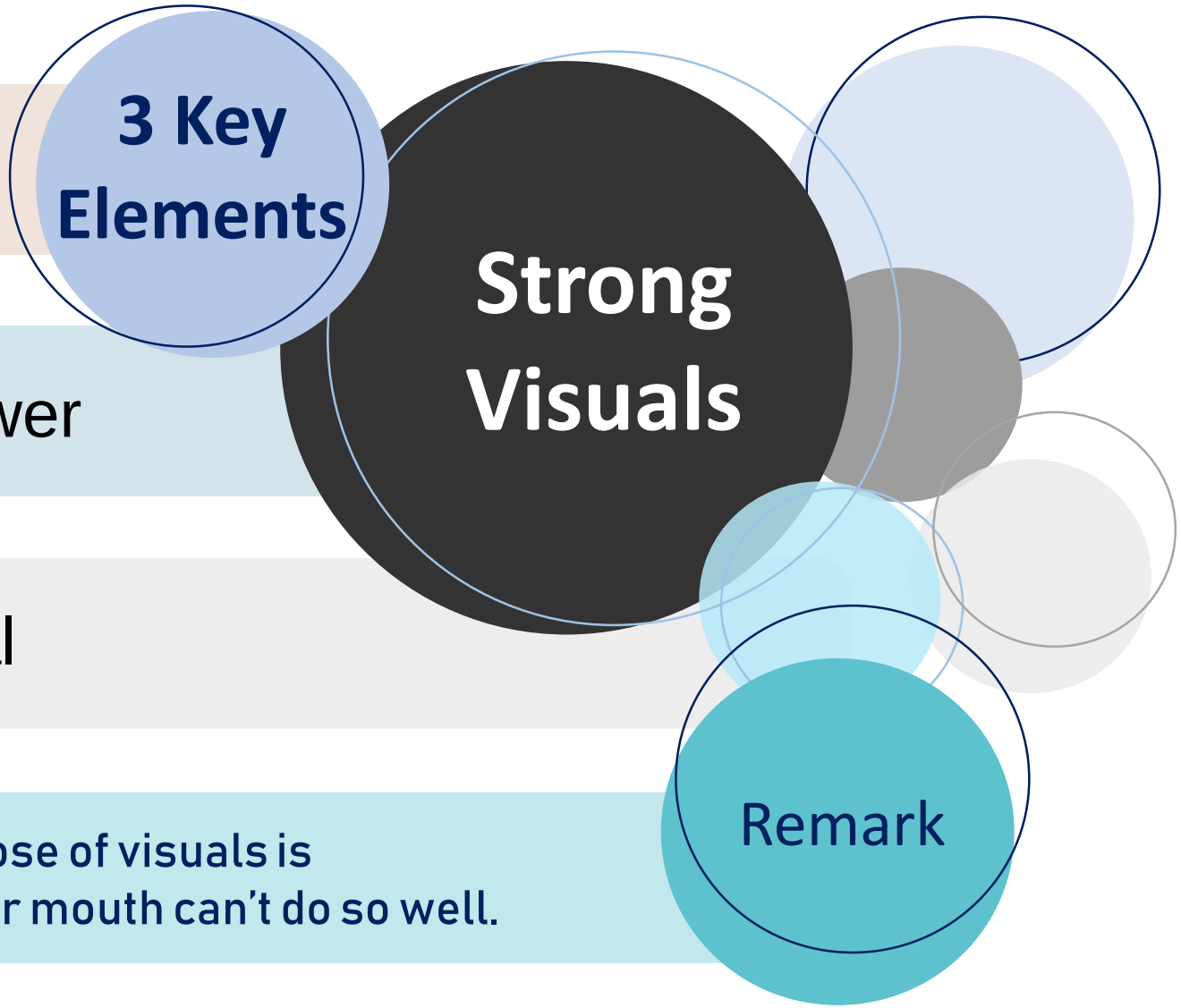

Revelation

Explanatory power

Aesthetic appeal

The main purpose of visuals is
to share your things your mouth can't do so well.

Anderson, C. *TED Talks: The Official TED Guide to Public Speaking*, Headline Publishing Group, 2016

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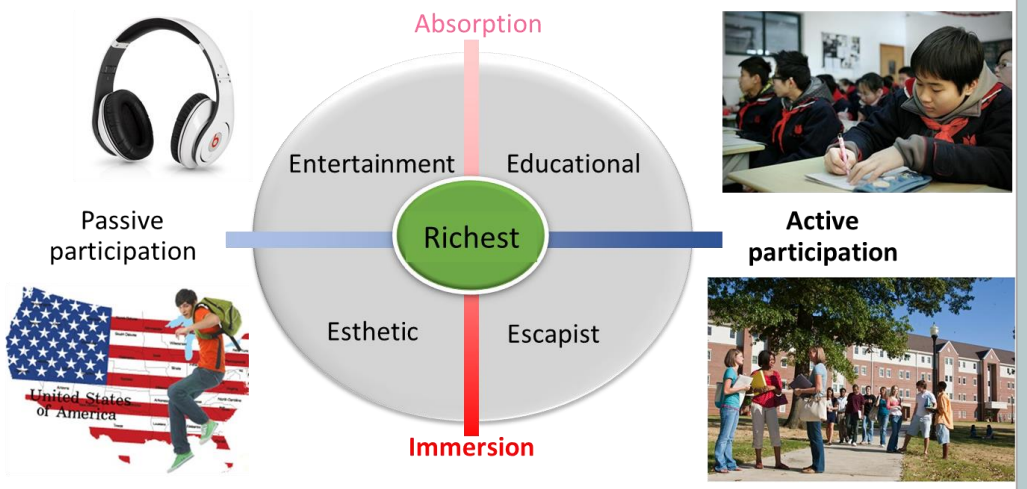
Revelation

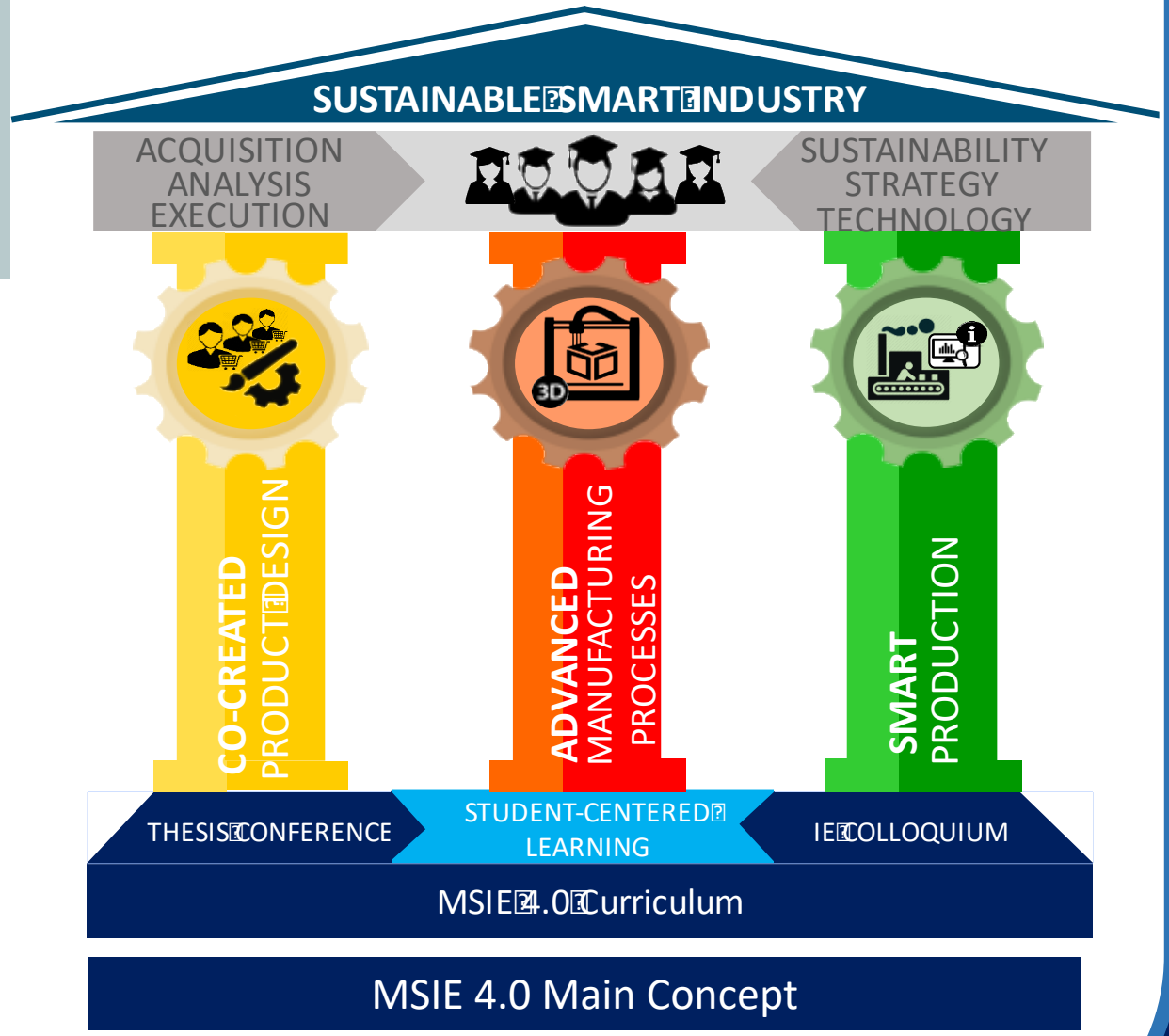
To show something that is hard to describe

The Four Realms of an Experience

Learning English



Welcome to experience economy, Pine and Gilmore, 1998



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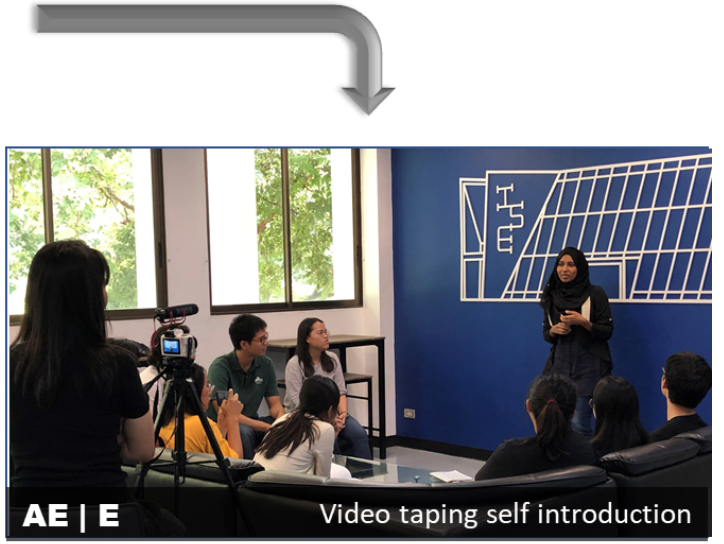
Learning Cycle 1



Effective oral communications
-Knowing your intention and audience

Kolb's Learning Cycle
AC: Abstract Conceptualization
AE: Active Experimentation
CE: Concrete Experience
RO: Reflective Observation

Learning Experience Model
L: Learning
O: Observing
V: Visiting
E: Experimenting

Course: Communications and People Skills Development for Engineering Leaders

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Explanatory power

The BEST explanation:

- Each slide has only a single core idea
- No complexity
- Words and images work together
- They are a compelling fit between what the speaker is telling and what is showing

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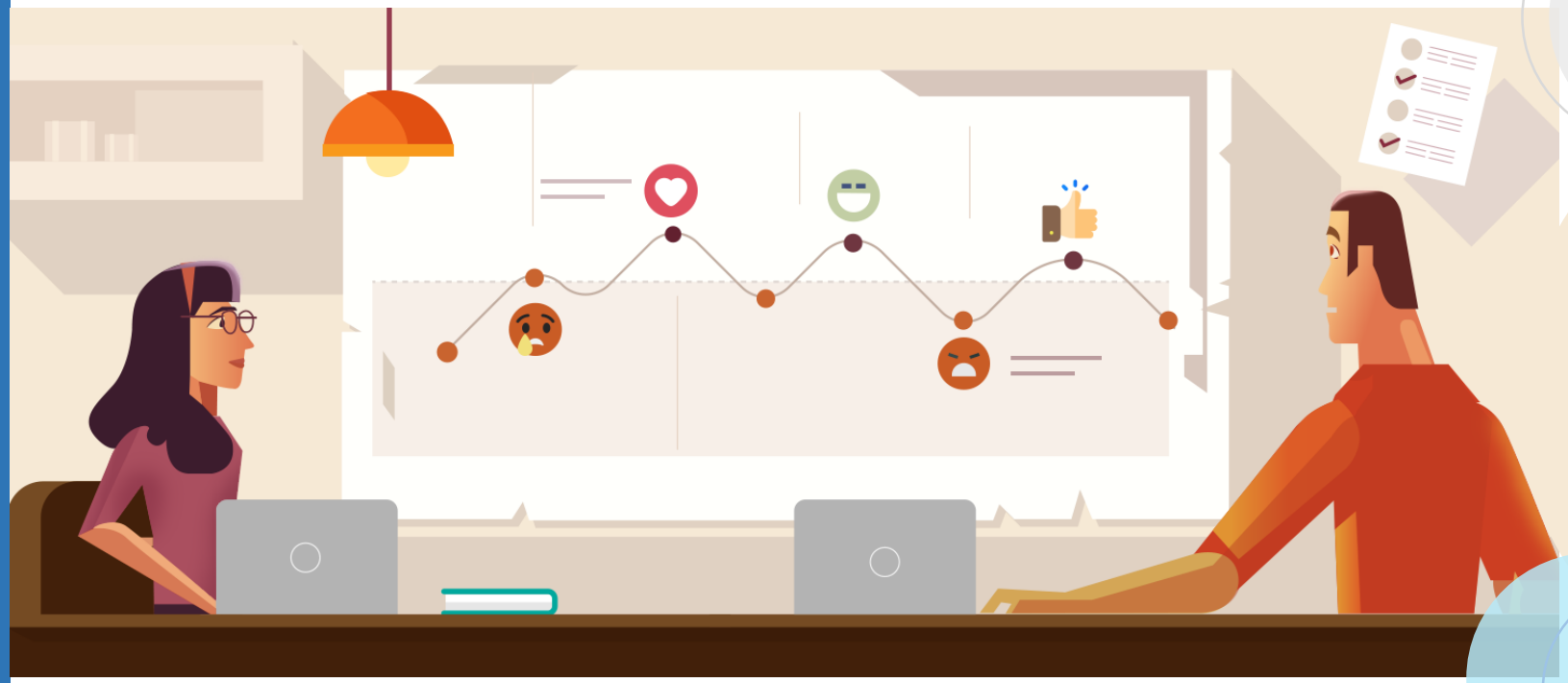
Course: Customer Experience-Driven Design

Module I: Pain Point-Free Customer Experience Journey



- Introduction to Experience Economy
- Customer Journey
- Experience Clues
- Customer Oriented-Failure Prevention

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Aesthetic Appeal

To give a talk immense aesthetic appeal that allow moments of **visual indulgence** that will significantly increase the audience's **sense of delight**, even when the topic itself isn't necessarily beautiful.

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PAEE/ALE' 2020

International Conference on Active Learning in Engineering Education

"Striving Engineering Education Towards Student Competence Development"

26th - 28th of August, 2020 in Pattaya, Thailand

International Conference

www.paeeale.ait.ac.th

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Example of 'Aesthetic Appeal'

Presentation Software TIPs

"Check the dimension of the screen before preparing your slides"

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Aa Font

Large	Titles/Headlines
Medium	Main idea
Small	Supporting idea

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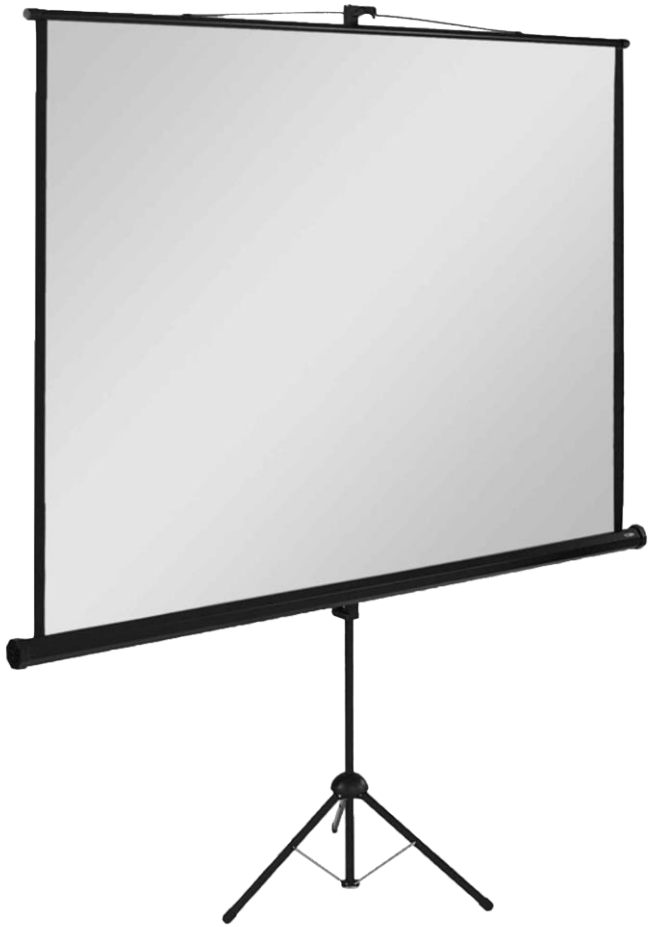

Legibility

6-12 Feet

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Photo Credit

Place and style it consistently (on every slide):

- same place
- same font
- same size

*If all images are from one source, you can say thanks to *"The Source"* out loud, or you can say "Photos courtesy of…"

Anderson, C. *TED Talks: The Official TED Guide to Public Speaking*, Headline Publishing Group, 2016

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Photo of YOU and your TEAM

No individual photos,
One is more than enough,
Show the power of teamwork

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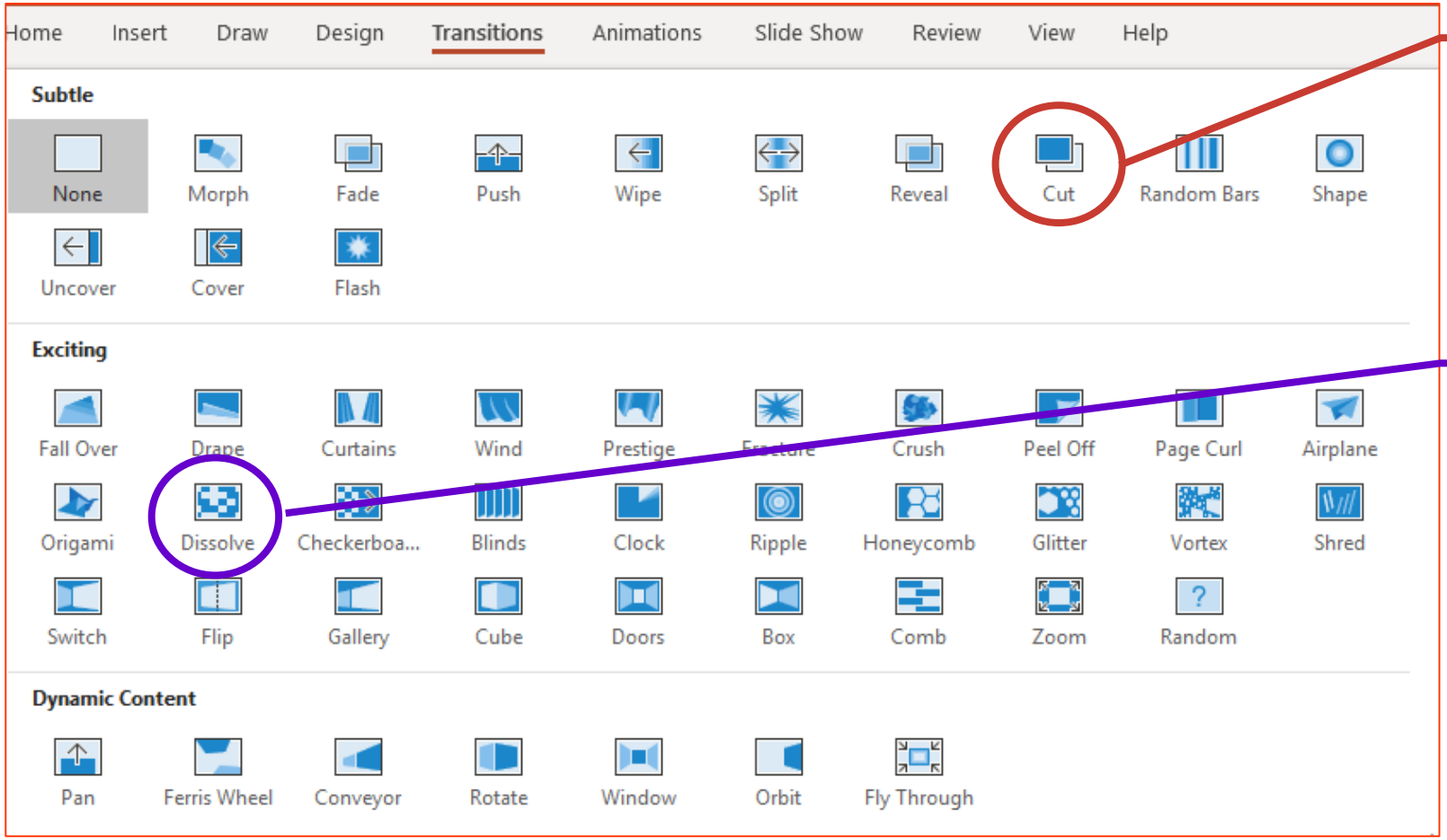
Transitions



CUT:
Shifting to a new idea

DISSOLVE:
When the 2 slides are related in some way

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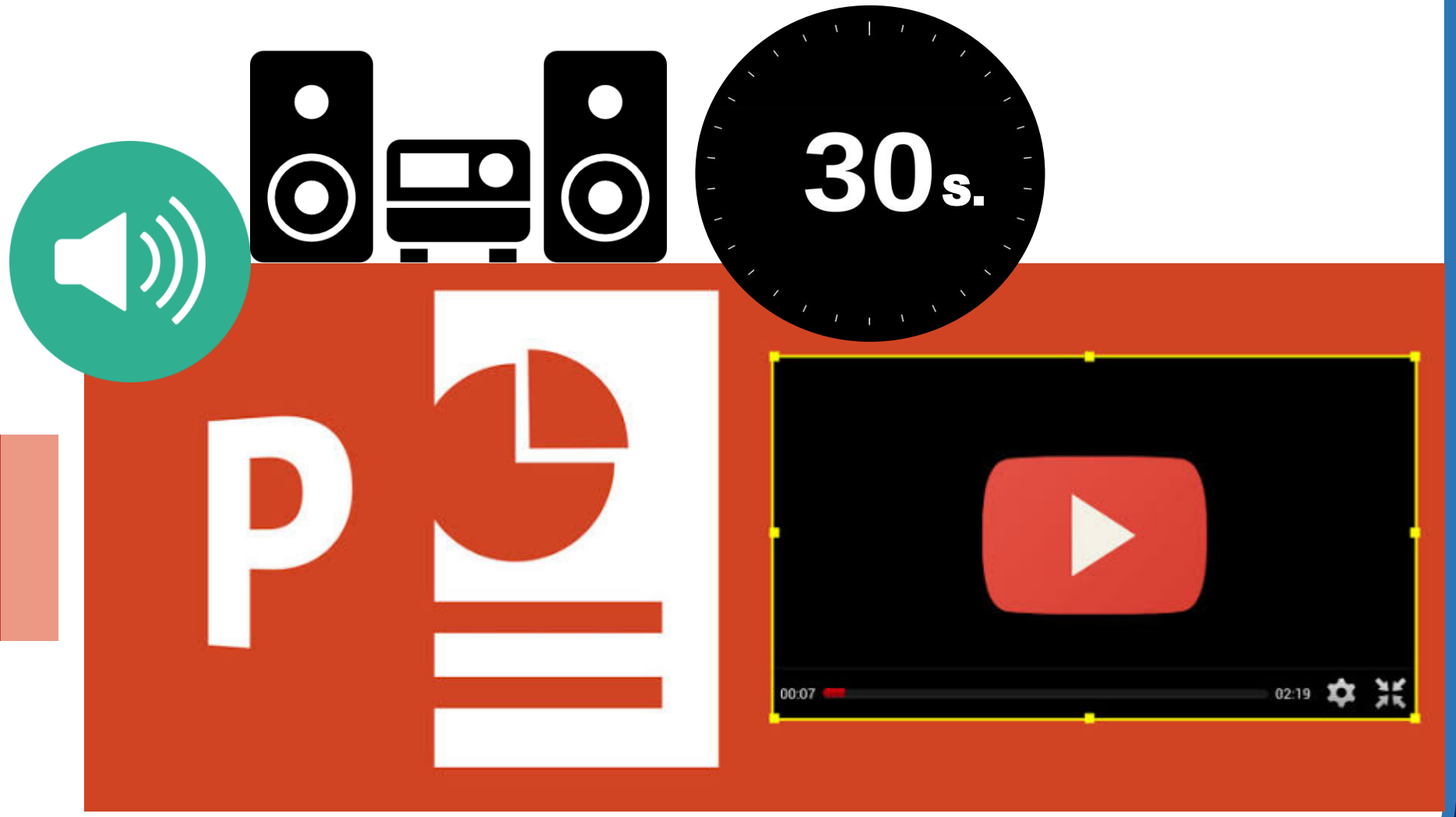
VDO



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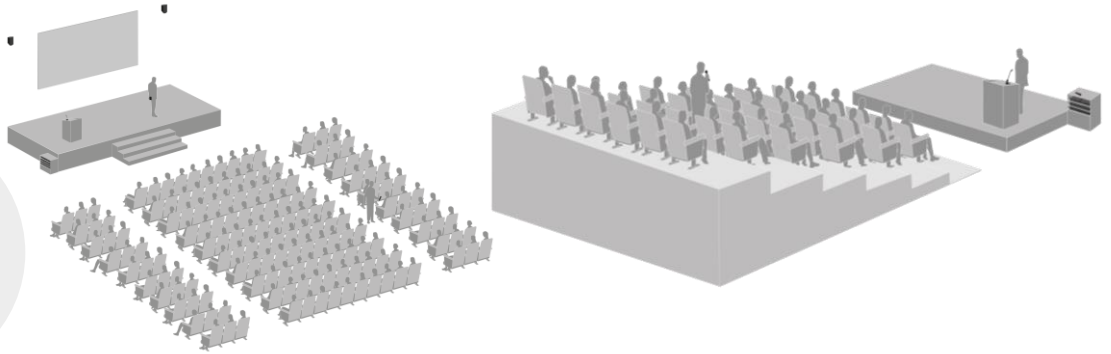
Transporting Files

Stage



Don’t assume,
Better check!

Device& Display

Internet Connection

Applications

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What NOT to Do

- Bullets belong in *The Godfather*. Avoid them at all costs.
- Dashes belong at the *Olympics*, not at the beginning of text.
- Resist underlining and italics–they're too hard to read. Bold typefaces are OK.
- Drop shadows can occasionally be useful to improve legibility, especially for type on top of photos, but use the effect sparingly.
- Don't use multiple type effects in the same line. It just looks terrible.

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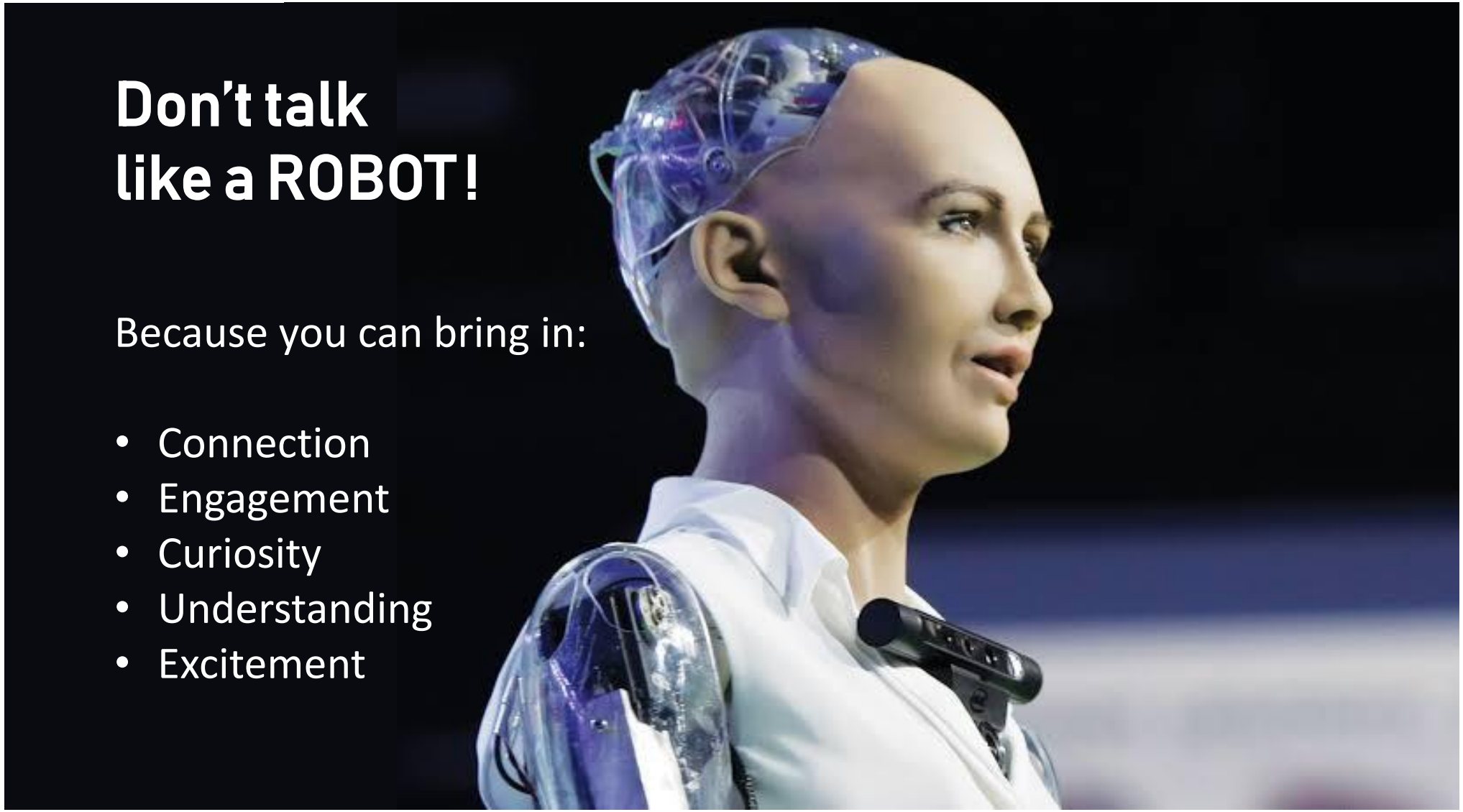
Don't talk like a ROBOT!



Because you can bring in:

- Connection
- Engagement
- Curiosity
- Understanding
- Excitement

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Rehearsal

Check list of your rehearsal:

Did I get your attention? from the get-go?

Was I making eye contact?

Did the talk succeed in building the new idea for you?

Was each step of the journey satisfying?

Were there enough examples to make everything clear?

How was my tone of voice?

Was there enough variety of tome and pacing?

Did I sound as if I was reciting the talk?

Was there enough humor?

How were the visuals?

Did you notice any annoying traits?

Were my body gesture natural?

Did I finish on time?

Were there moments you got a little bored?

Was there something I could cut?

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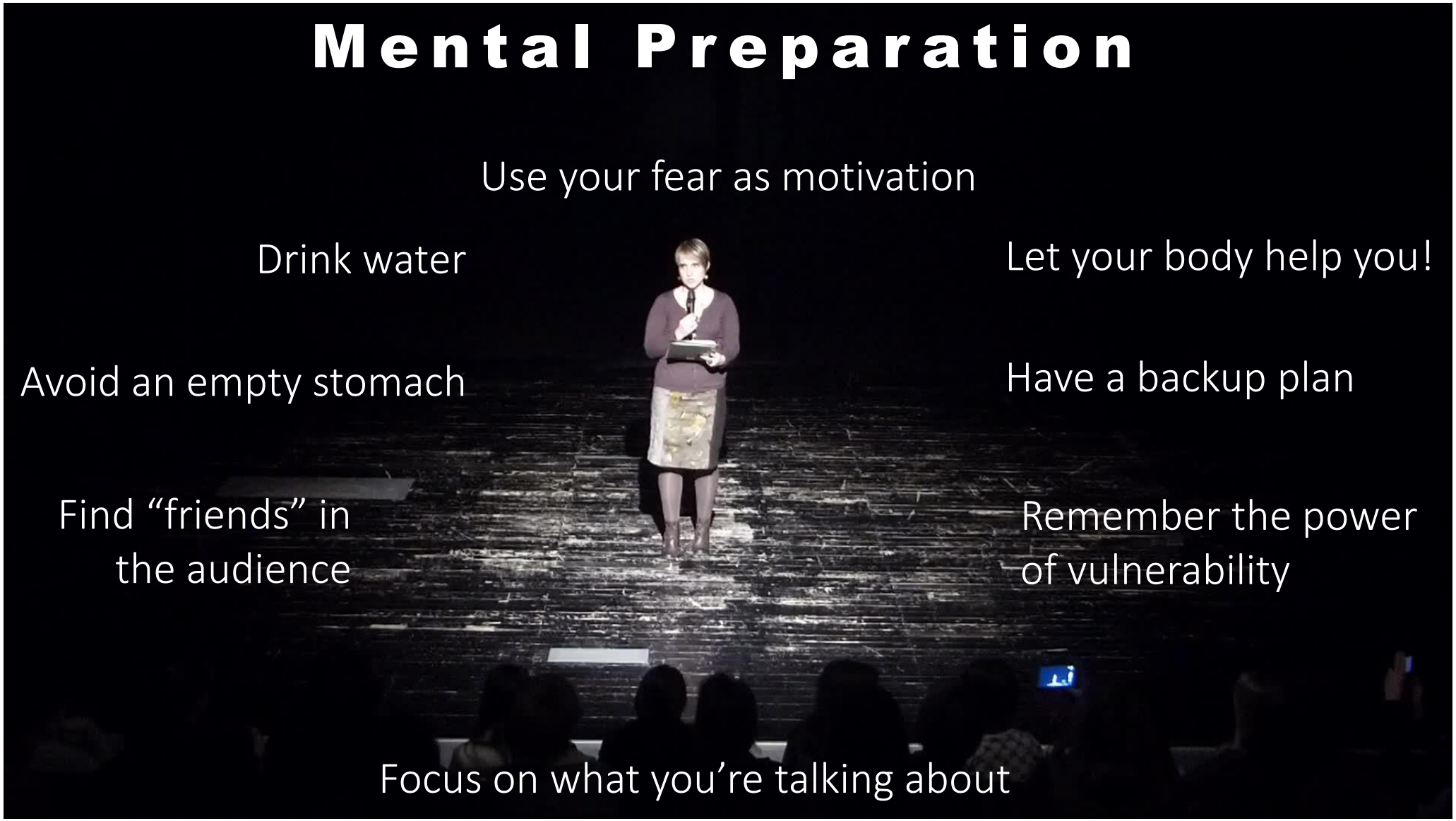
Mental Preparation



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Things to Remember

Your audience …

comes to listen to your talk,
would like to see your face, not your back,
is not in kindergarten, don't read for them,
sees enough text in reading materials.

Your slides …

are to support your talk, not steal your scene,
are for your audience to see, not to stare.

You …

know what you want to share
prepare and check
practice, **practice, practice and practice.**

Take a deep breath and have fun!

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Thank You

Together We Will Make Our Education Stronger

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