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Essential Communication Skills Development for Self Expression

Effective oral communications -Knowing your
intention and audience

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Curriculum Development
of Master's Degree Program in

Industrial Engineering for Thailand Sustainable Smart Industry

MSE 4.0



Kahoot!

<https://kahoot.it/>



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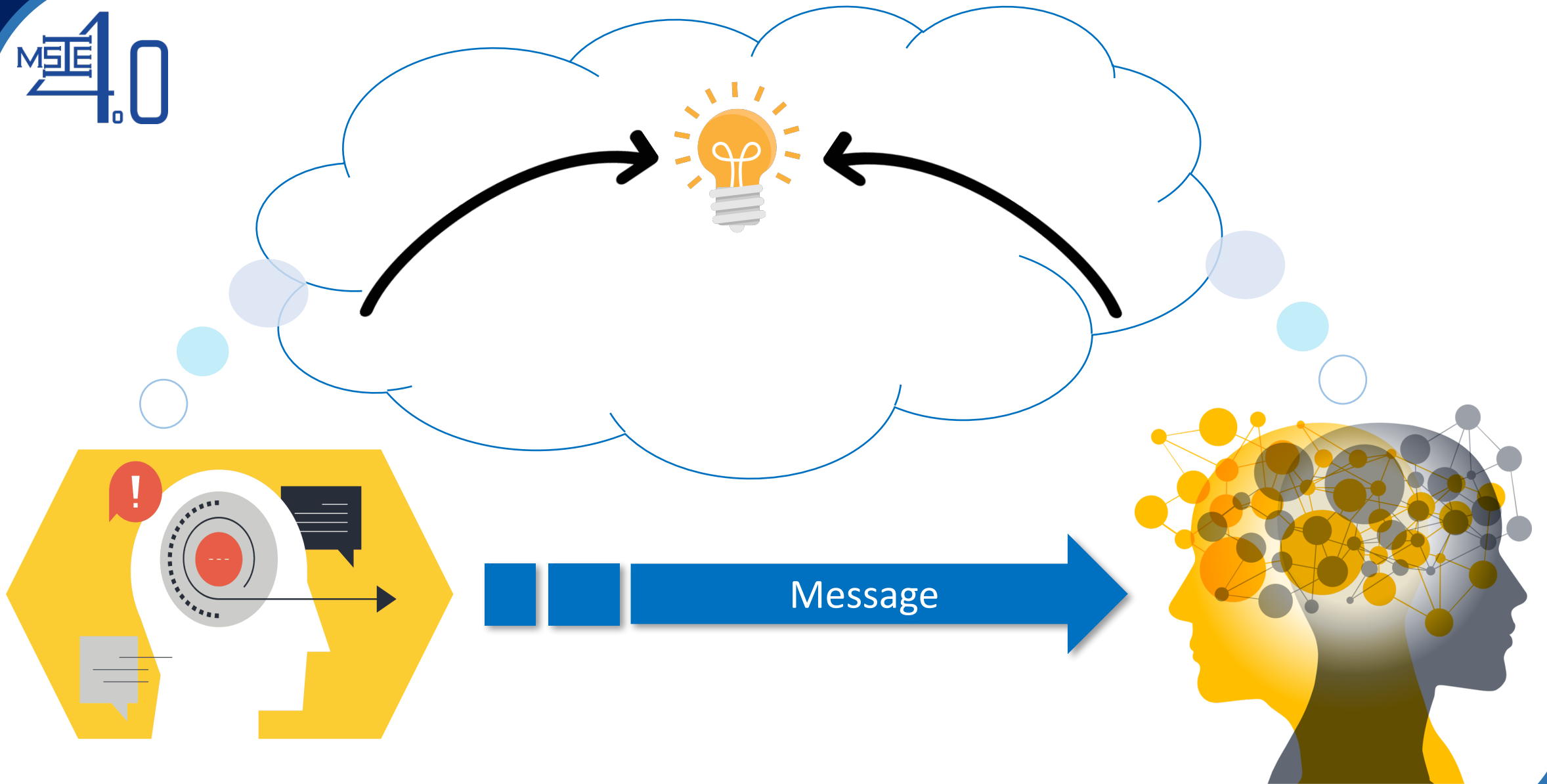


What is communication?

Exchange of information



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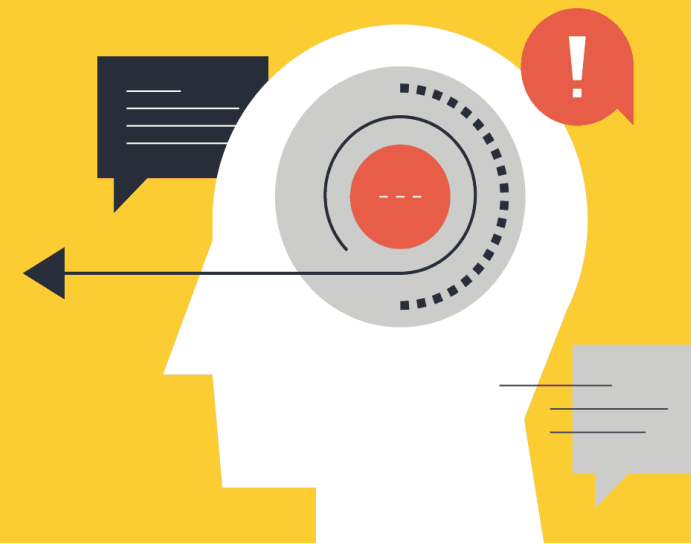


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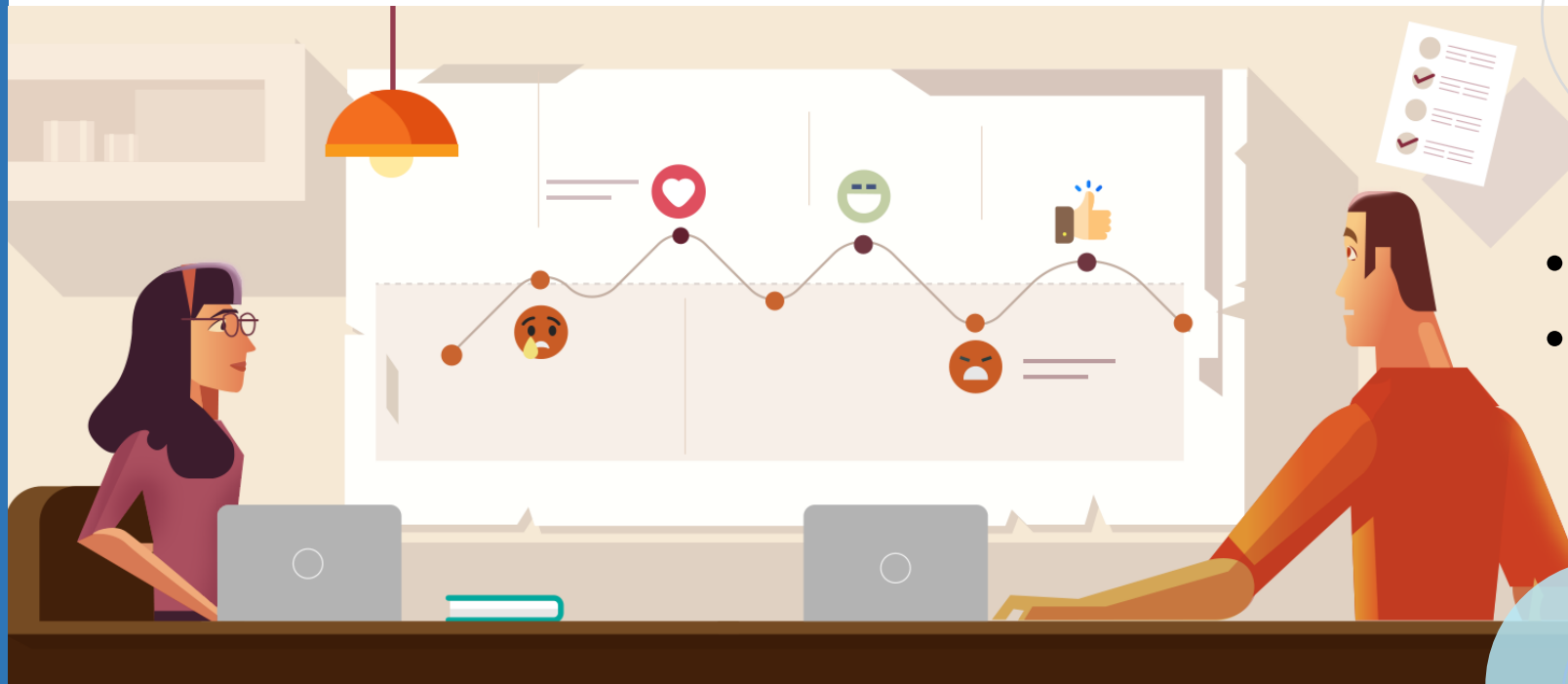


Build Your IDEA

- In-depth
- Worth sharing with your audience
- Something that can change how people see things



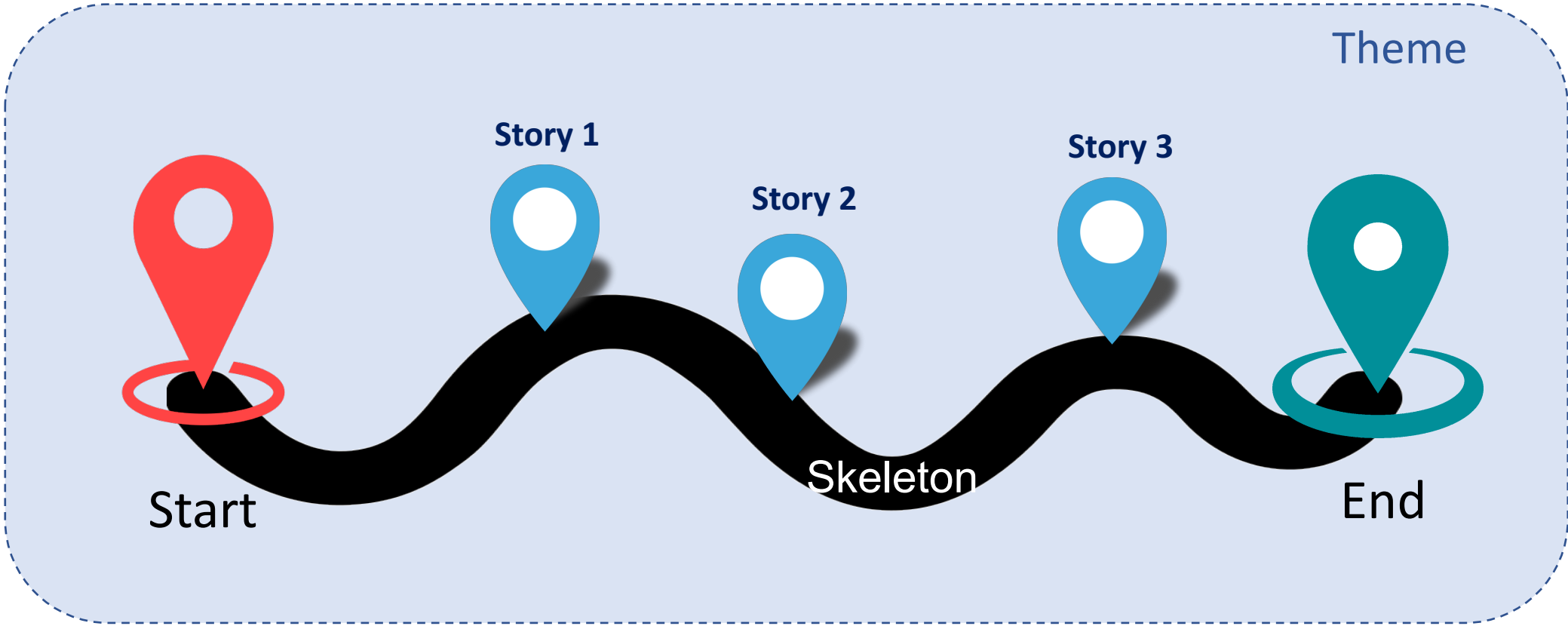
How to recreate your idea in audience's minds?



- Journeys
- Throughline: connecting theme main idea that connects stories

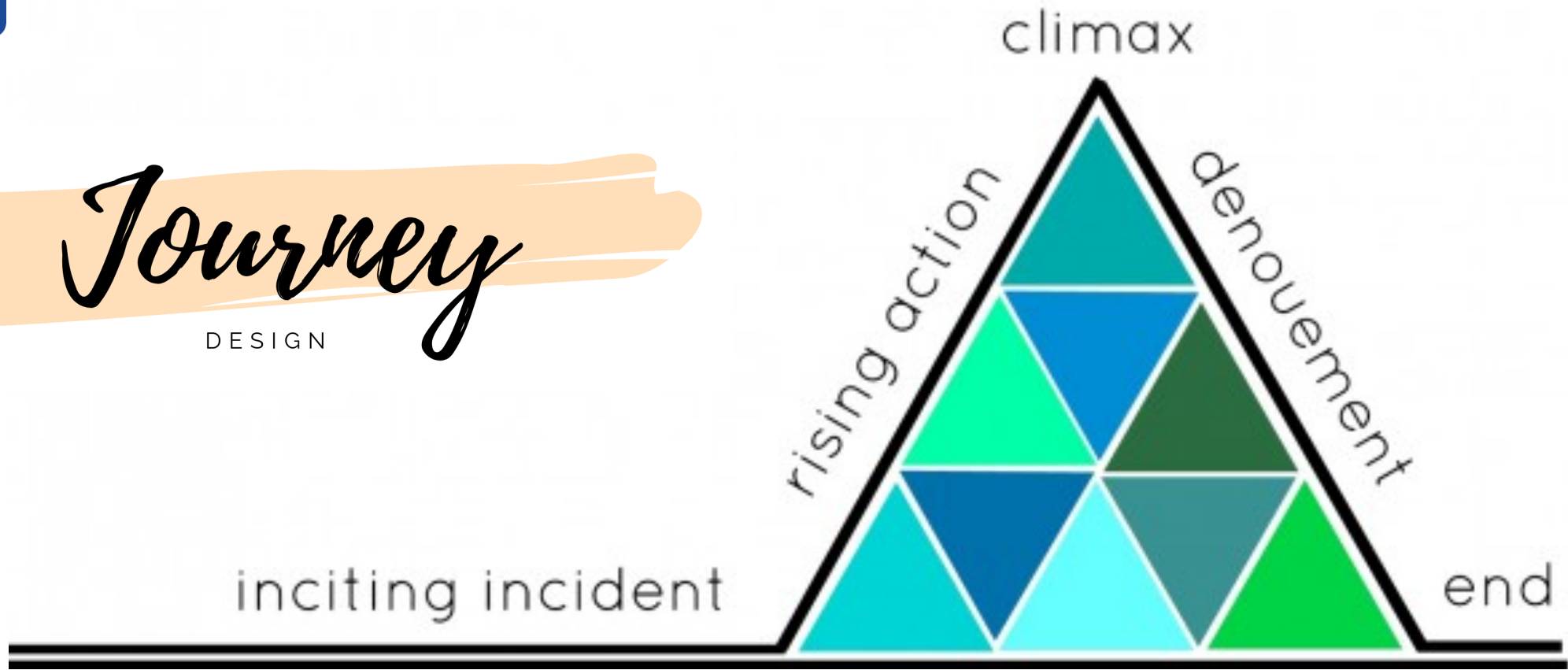
Journey

DESIGN



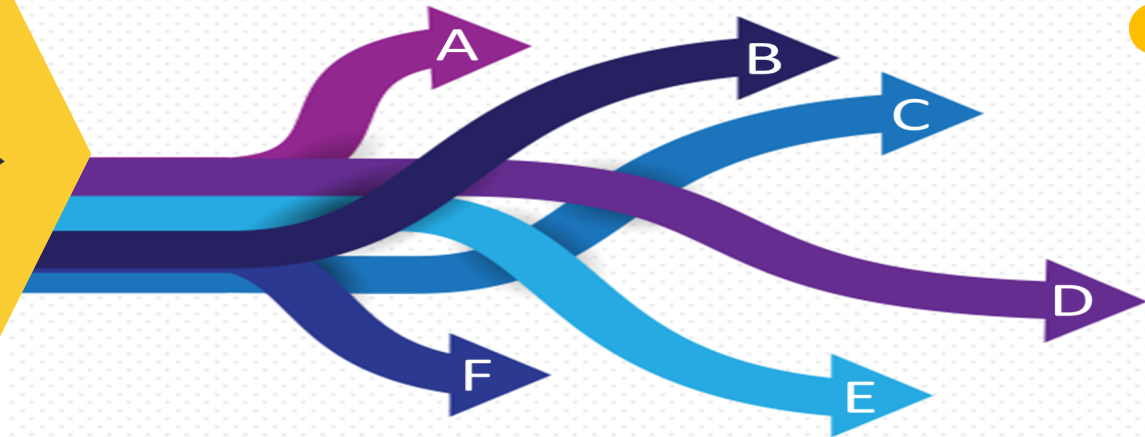
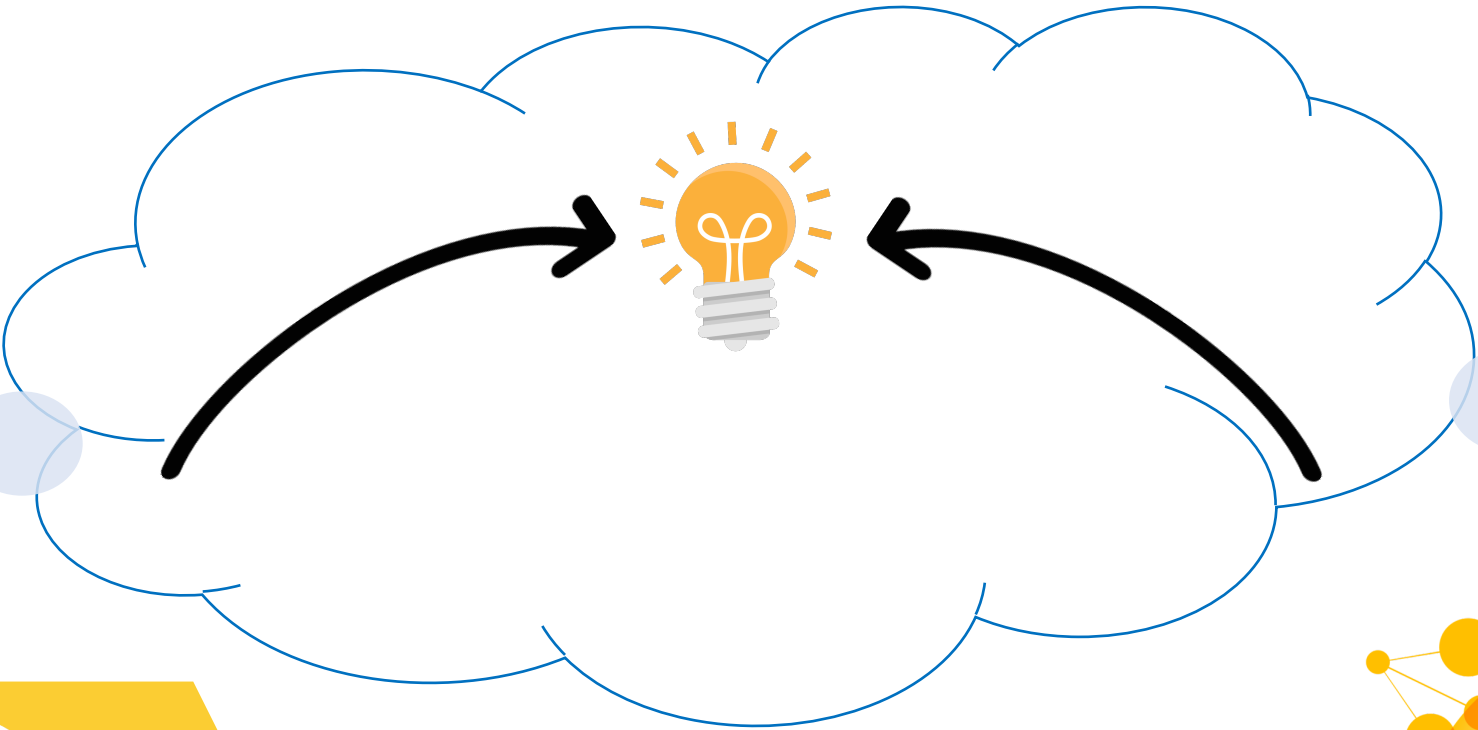
Journey

DESIGN



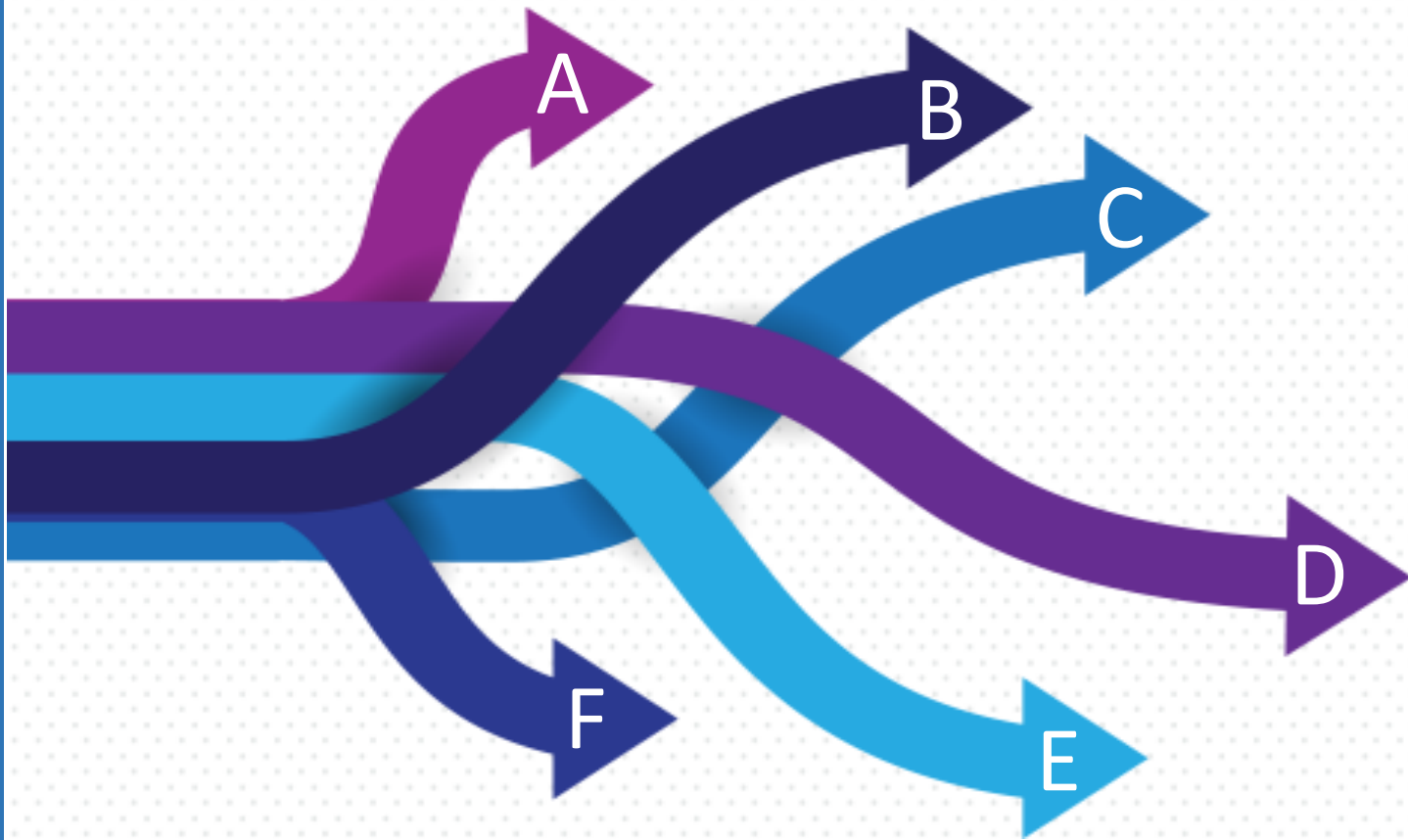
<http://vancouvermanuscriptintensive.com/writers-q-and-as-identifying-the-narrative-through-line/>

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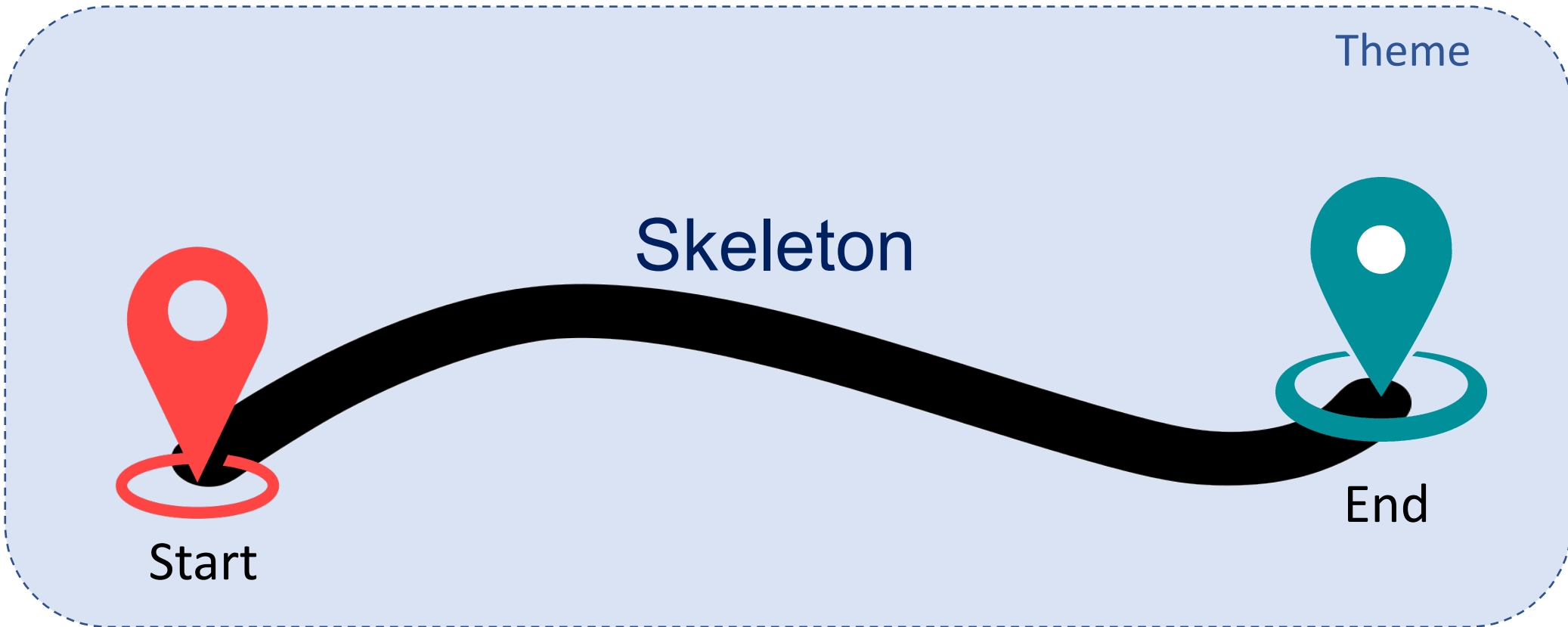
Set up your **THROUGHLINE**

Skeleton

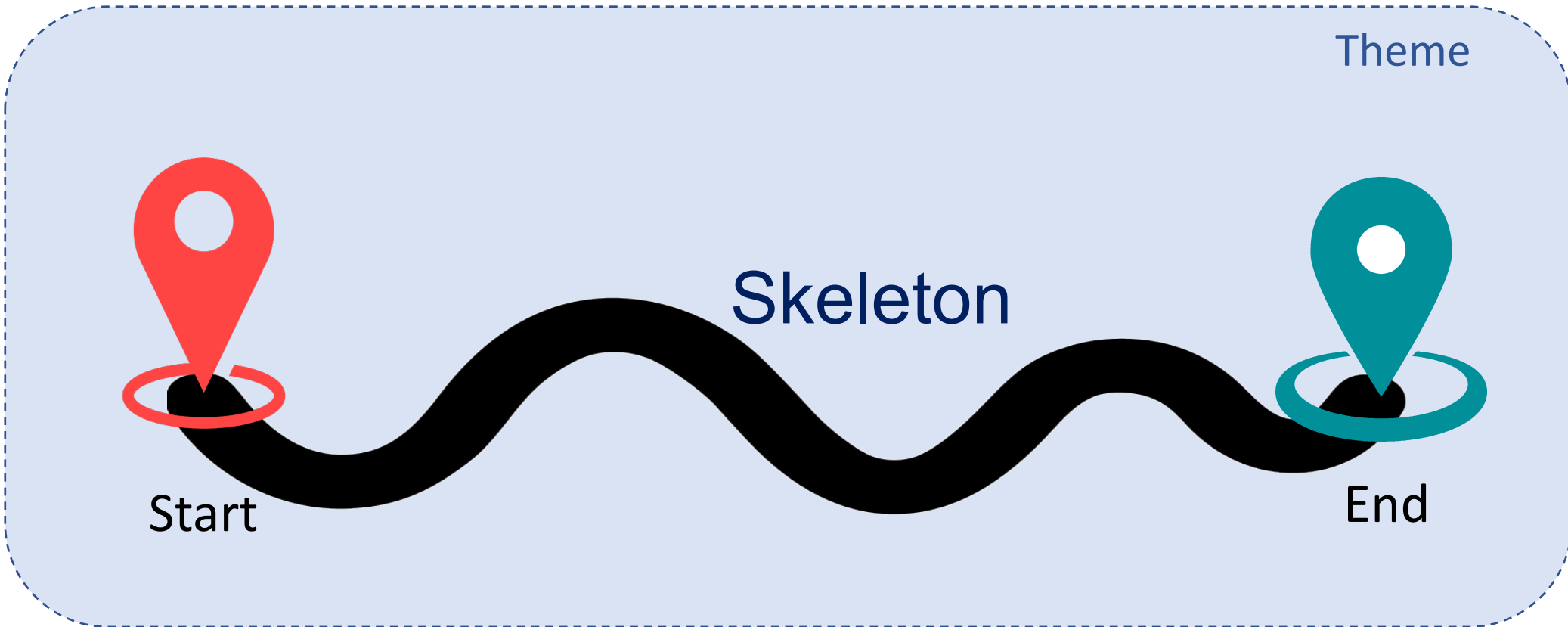
Set up your **THROUGHLINE**



Set up your **THROUGHLINE**



Set up your **THROUGHLINE**



Examples of **THROUGHLINE**



- I want to share with you some experiences I had during my recent trip to Cape Town, and I will then make a few observations about life on the road...



- On my recent trip to Cape Town, I learned something new about strangers-when you can trust them and when you definitely can't. Let me share with you two very different experiences I had ...





Examples of Good **THROUGHLINE**

- More choice actually makes us less happy.
- Vulnerability is something to be treasured, not hidden from.
- With body language, you can fake it till you become it.
- A history of the universe in 18 minutes shows a path from chaos to order
- Online videos can humanize the classroom and revolutionize education





Things to Think about for **THROUGHLINE**

- A skeleton onto which you will decorate to construct something wondrous inside your audience's minds
- A path that hints where you will take your audience to on a journey
- No more than fifteen words
- Not too predictable
- Audience
 - Who?
 - How knowledgeable?
 - What are their expectations?



Structure Your TALK

- Introduction
- Motivation
- Main points
- Practical implications
- Conclusion

