

Co-funded by the Erasmus+ Programme of the European Union



Workshop on Effective oral communications

Knowing your intention and audience

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Curriculum Development

of Master's Degree Program in

Industrial Engineering for Thailand Sustainable Smart Industry



Introducing Yourselves

5 Minutes Talk to introduce yourselves



Identifying Throughline

- Watching a TED Talk,
- Discuss in small groups,
- Answer questions individually on a sheet,
- Class discussion



https://www.ted.com/talks/julian treasure how to speak so that people want to listen







How to speak so that people want to listen?

Throughline: How to make people listen when you talk.



What to do?

Honesty
Authenticity
Integrity
Love

Practical Implications



What not to do?

- 1. Gossiping
- 2. Judging
- 3. Negativity
- 4. Complaining
- 5. Excuses
- 6. Exaggeration
- 7. Dogmatism

Toolbox: How to speak more powerfully?

- 1. Register
- 2. Timbre
- 3. Prosody
- 4. Pace & Pitch
- 5. Volume





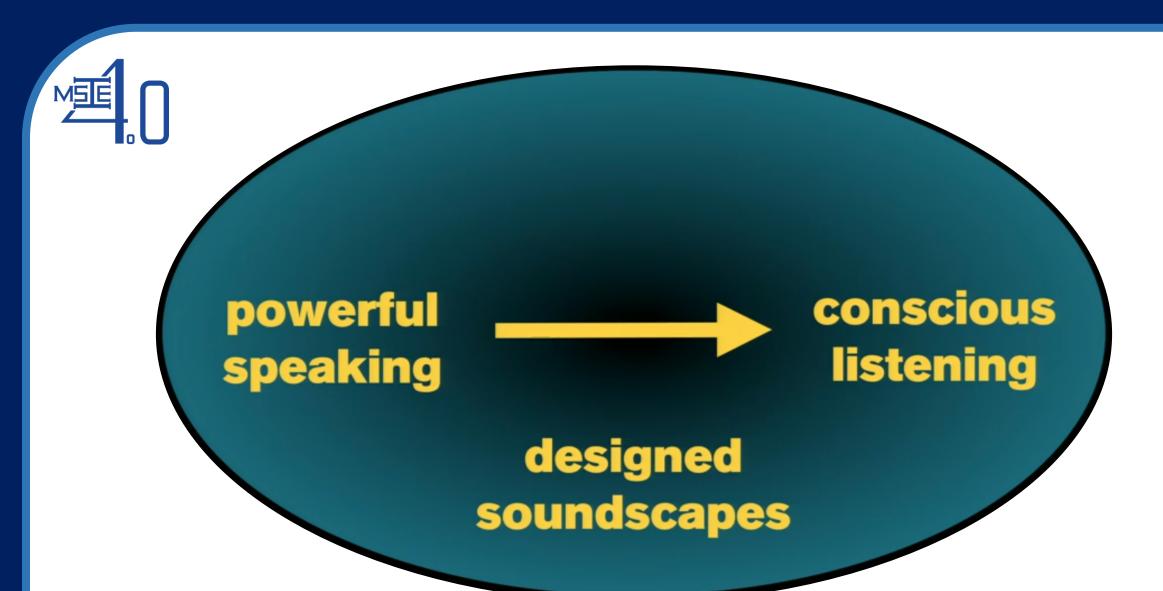
gossip
judging
negativity
complaining
excuses
lying

not listening

noise bad acoustics

Julian Treasure (TEDGlobal 2013)





Julian Treasure (TEDGlobal 2013)



conscious creating receiving designing

Julian Treasure (TEDGlobal 2013)





Preparing Your Talk I

- Select Topic
- Form your throughline
- Find stories
- Build a journey