



Co-funded by the
Erasmus+ Programme
of the European Union



Workshop on Effective oral communications I

Knowing your intention and audience

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Curriculum Development
of Master's Degree Program in
Industrial Engineering for Thailand Sustainable Smart Industry



Introducing Yourself

5 Minutes Talk to introduce yourselves



Identifying Throughline

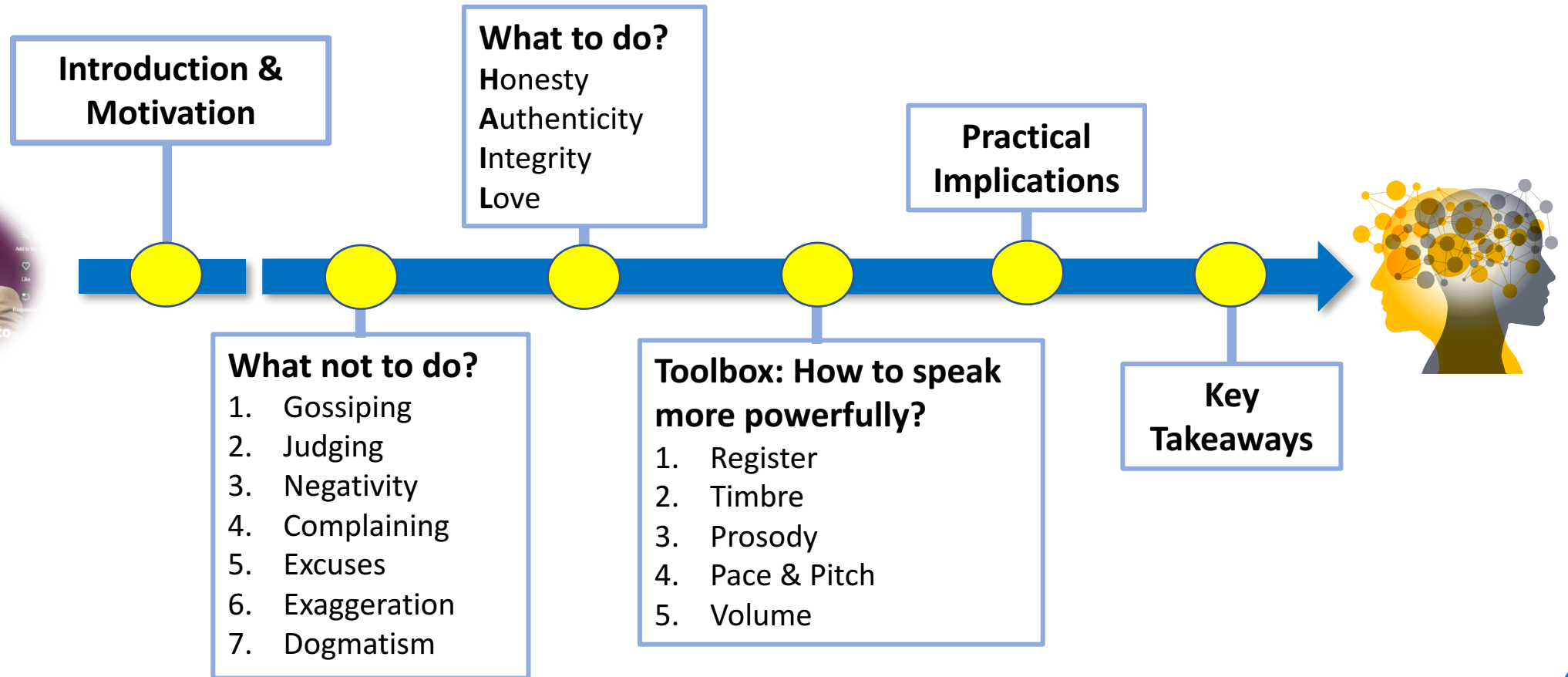
- Watching a TED Talk,
- Discuss in small groups,
- Answer questions individually on a sheet,
- Class discussion

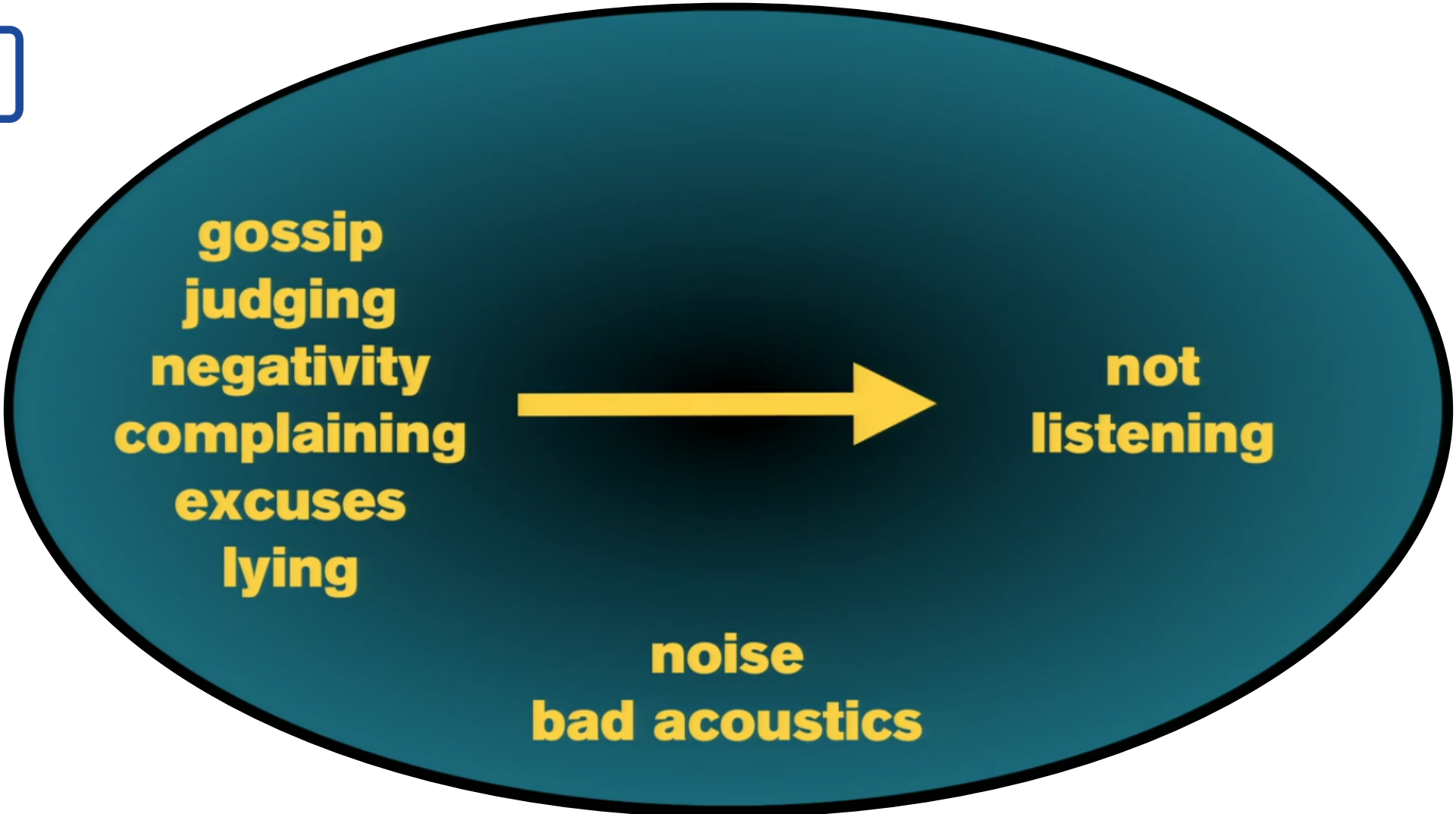


[https://www.ted.com/talks/julian treasure how to speak so that people want to listen](https://www.ted.com/talks/julian_treasure_how_to_speak_so_that_people_want_to_listen)

How to speak so that people want to listen?

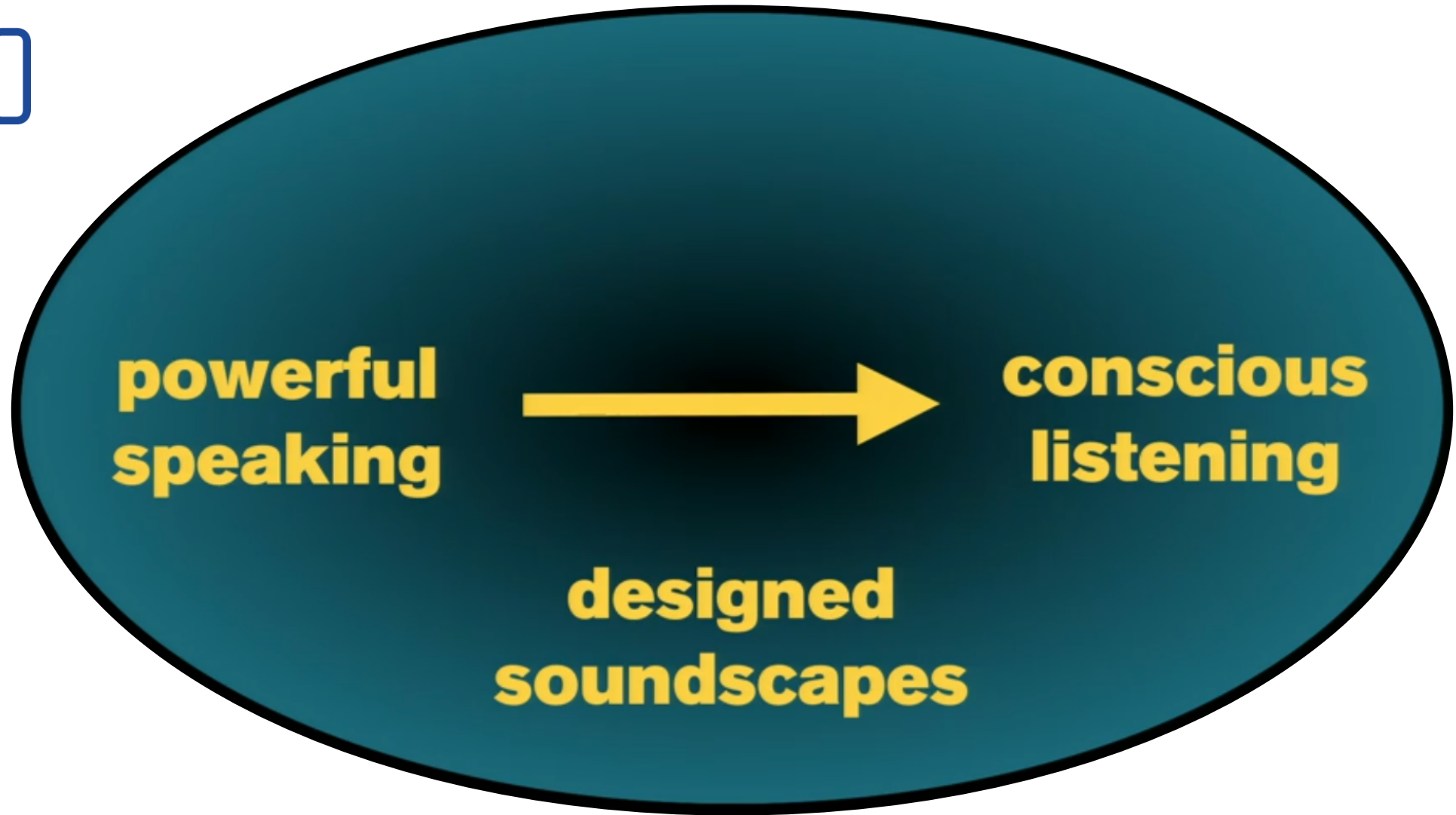
Throughline: How to make people listen when you talk.





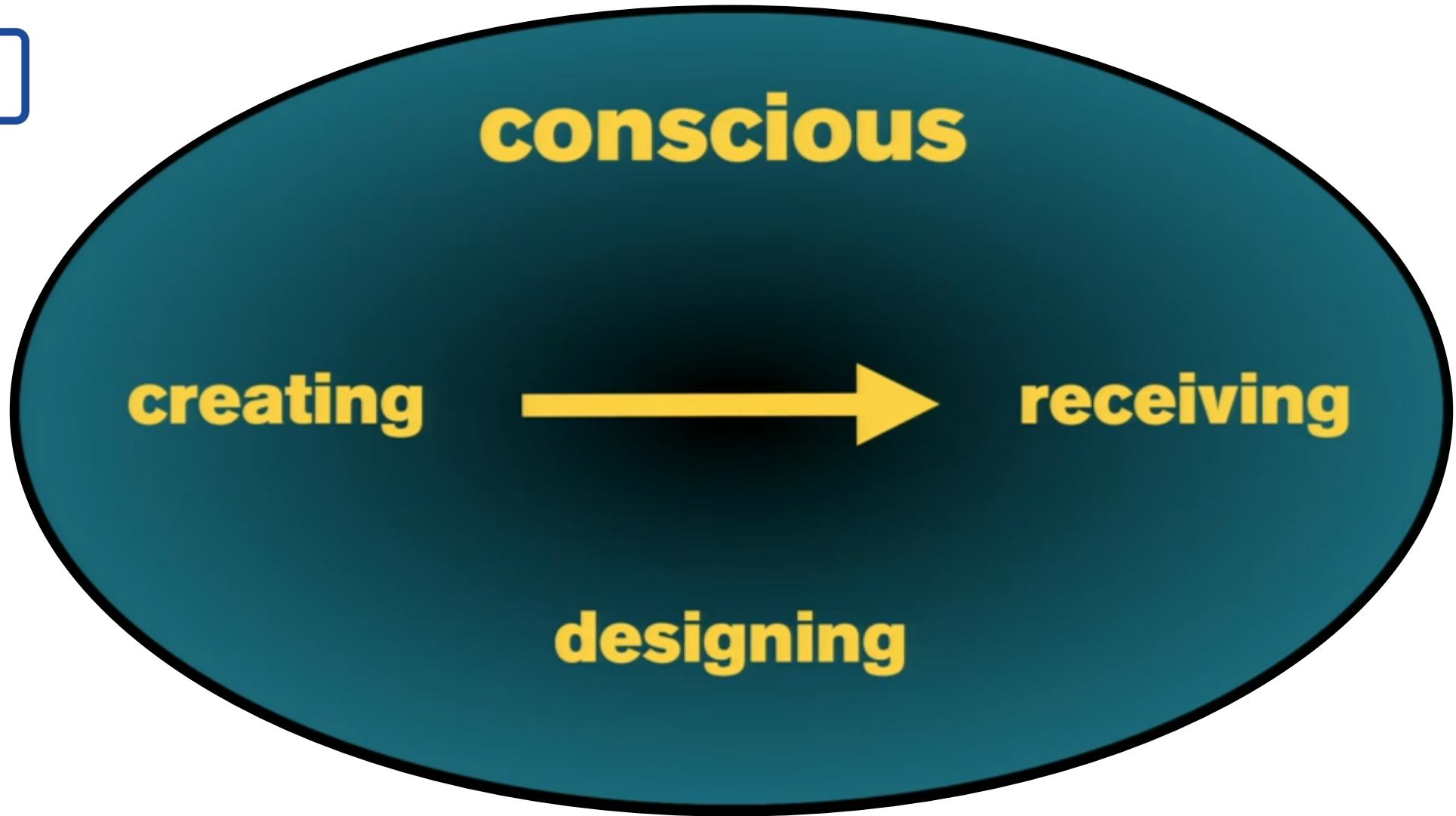
Julian Treasure (TEDGlobal 2013)





Julian Treasure (TEDGlobal 2013)





Julian Treasure (TEDGlobal 2013)





Preparing Your Talk I

- Select Topic
- Form your throughline
- Find stories
- Build a journey

