Evaluation Criteria Identification

This form is for Quality Control and Monitor member (QCMM) to identify criteria for task evaluation.

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**WP No.: WP5**

**Task No.: 5.1 - Development of a dissemination, exploitation and sustainability plan**

1. **Objective(s) and Deliverable(s)**

The main objective(s) of this task:

The objective of this task is to develop a plan that will identify and organize the activities to be performed by the consortium members in order to promote project results amongst key stakeholders and interested parties.

The deliverable(s) of this task:

1. ) A project Dissemination Exploitation and Sustainability Plan
2. ) A dissemination database
3. **Process Monitoring & Assessment**

In your opinion, what should we look at in order to say that the task is done properly and met the objective?

The task is considered to be done successfully if:

* the Project Dissemination Exploitation and Sustainability Plan meets the approval of QCMB and PEC, within the time frame according to the Working Plan
* a dissemination database – is developed according to the specification from III.2 (see below)

Can we measure them and how do we measure them? If you can’t measure it, please remove and find another one.

1. For the project Dissemination Exploitation and Sustainability Plan, will be evaluated according to QF\_DES – Deliverable Evaluation by QCMB and PEC.
2. For the dissemination data base, the partners assess according to the deliverable specification, and A03\_QF-QCM Internal Quality Control and Monitoring.
3. **Deliverable Assessment**

In your opinion, what should be the specifications of the deliverable(s)?

1. For the project Dissemination Exploitation and Sustainability Plan, the following aspects are addressed within the plan:

a) Purpose and objective of dissemination, exploitation and sustainability in the project as well as the projects results to be disseminated;

b) Overall strategy for dissemination and interconnections with other WPs;

c) Target groups and messages to be delivered;

d) Dissemination channels, media, tools and activities, and purpose of each;

e) Visual identity (logo, templates, key messages);

f) Promotional materials (brochures, flyers and posters available in both English and Thai languages) that contain the main information regarding the project and will be used in face-to-face contacts or sent by email, for presenting the project and highlighting its main aims;

g) Dissemination detailed planning (including online and face-to-face activities);

h) Reporting tools and procedures;

i) The institutional plans for exploitation of project results;

j) The detailed consortium’s exploitation strategies;

f) The detailed consortium’s sustainability strategy;

g) The Institutional and financial plan.

1. For dissemination database:
2. the list must include the identified target groups, both inside and outside the partnership, which includes colleagues; peers; local, national, Thai, European and international authorities; students and trainees who are end-users of the project deliverables and results; decision makers on regional, national level; press and media organization; and any other identified entity
3. minimum records: 5 – authorities, 10 – industrial partners, 20 – colleagues/ peers, 50 –students for each partner.

Please identify similar deliverable(s) elsewhere.

Not applicable. These outcomes are developed specifically for this project only.

Please rate those deliverables according to your specifications.

Not applicable.

What are the criteria or scales that you have used to rate those deliverables?

Not applicable.

According to your criteria, please set the target specifications for our deliverables to claim that the objective is met?

See III (above)