**WP 5 - Dissemination and Exploitation of Project Results**

**Quality Assessment Report for Event 1 organised by
Prince of Songkla University**

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| **Project Acronym:** | MSIE 4.0 |
| **Project full title:** | Curriculum Development of Master’s Degree Program in Industrial Engineering for Thailand Sustainable Smart Industry |
| **Project No.:** | 586137-EPP-I-2017-I-TH-EPPKA2-CBHE-JP |
| **Funding Scheme:** | Erasmus + KA2 - Capacity Building in the field of Higher Education |
| **Coordinator:** | AIT |
| **Work Package:** | **WP 5** |
| **WP Leader:** | KKU |
| **Task Title:** | 5.6 Organizing dissemination events with relevant stakeholders |
| **Task Leaders:** | KKU |
| **Last version date:** | 12/10/2019 |
| **Status:** | Final |
| **Dissemination Level:** | Internal |

**Disclaimer**

This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

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REVISION SHEET

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| --- | --- | --- | --- |
| **Version** | **Date** | **Author (Partner/Person)** | **The revision reason** |
| 1 | 12.10.2019 | Andrei DUMITRESCU | - |
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# Executive Summary

This document presents the analysis aimed to assess the quality of the first dissemination event (“Conference with EU delegates”) with relevant stakeholders organised by Prince of Songkla University.

The quality assessment questionnaire was filled by 5 participants at event. The analysis indicated that the event was well organised at all topics.

# Introduction

According to the approved project application, dissemination events (workshops and info days) will be organised at each Thai university with two aims:

a) to disseminate project objectives, activities and results;

b) to promote the concepts of the new study program.

These dissemination events will start to be conducted after the completions of key activities for preparation and development phase and more often during the last six months of the project. Participants on these workshops will be academic staff, researchers, potential students, industry representatives.

This was the first such an event organised by Prince of Songkla University. In order to ensure a proper quality for the next events, the event assessment questionnaire designed by project’s partners was used during this event.

# The Assessment Questionnaire Structure

The assessment questionnaire was designed to cover all the relevant aspects of the event, but also to be brief enough to avoid respondents’ boredom. The questionnaire had three sections: General information; Overall feedback; Strengths and limitations of the event.

The general information section had the following items:

1. Sex (please tick the appropriate option): □ Female □ Male
2. Your Age
3. Country
4. What is your present professional position?

The overall feedback section had following items (5-point Likert scale from 5 - “Most satisfied” to 1 - “Not at all satisfied”):

1. The event administration
2. The structure of the programme
3. The venue and facilities
4. The presentations
5. The discussions
6. The information I got will be of immediate use to me.
7. This event covered to a very high extent the topics I have expected.
8. I enjoyed the cooperation and interaction with the other participants.

The strengths and limitations of the event section had the following items:

1. Have you participated in similar events before? □ Yes □ No
2. Please illustrate any strengths of the event and contributions or activities you enjoyed:
3. Please indicate how you think the event could have been improved:
4. Any further comments?

# Analysis of Questionnaire Results

The questionnaire was filled by 5 participants. The gender structure was female (1) and male (4). The mean age of respondents was 36.4 years (youngest: 27; oldest: 47). The origin of respondents was Thailand (4) and Myanmar (1). The professional structure of respondents was: associate professor (1), lecturers (2) and assistant profesor (1).

The statistical results for overall feedback are displayed in Table 1.

*Table 1*

|  |  |
| --- | --- |
| *Item* | *Mean**[max. 5]* |
| The event administration | 4.4 |
| The structure of the programme | 4.6 |
| The venue and facilities | 4.4 |
| The presentations | 4.2 |
| The discussions | 4 |
| The information I got will be of immediate use to me. | 4 |
| This event covered to a very high extent the topics I have expected. | 4.2 |
| I enjoyed the cooperation and interaction with the other participants. | 4.6 |

The variance of the results was between 0 – 0.5, which indicated that each mean expressed the results with a good accuracy.

Overall, the results were very good. The means were above 4. High marks were obtained at structure of the programme and good cooperation with others. The utility of information and discussions were a little less appreciated.

20% of the respondents participated at a similar event before.

There were recorded several comments which were grouped according to their subject.

**Comments regarding the event’s strengths and enjoyed activities:**

* “It was important to the master student that implied the smart industrial is the trend of the future”
* “There are various presentations for each institution. There are suggestion for ways to improve and development of master's degree program in Industrial Engineering for Thailand.”
* “There are a lot of modern knowledge for all participants. ”
* The meeting was informative and stimulative.

**Comments regarding event improvement:**

* “Add method for presentation to more easier understand.”

# Conclusions

A questionnaire for assessment of MSIE 4.0 project’s events was designed and run for the first dissemination event organised by Prince of Songkla University. 5 participants filled the questionnaire. The results indicated that the event was carried-out very good. The structure of the programme and good cooperation with others were appreciated by participants.