**WP 5 - Dissemination and Exploitation of Project Results**

**Quality Assessment Report for Event 3 organised by   
Chiang Mai University**

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REVISION SHEET

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# Executive Summary

This document presents the analysis aimed to assess the quality of the third dissemination event with relevant stakeholders organised by Chiang Mai University.

The quality assessment questionnaire was filled by 3 participants at event. The analysis indicated that the event was carried-out properly, especially regarding organisation, presentations and discussions.

# Introduction

According to the approved project application, dissemination events (workshops and info days) will be organised at each Thai university with two aims:

a) to disseminate project objectives, activities and results;

b) to promote the concepts of the new study program.

These dissemination events will start to be conducted after the completions of key activities for preparation and development phase and more often during the last six months of the project. Participants on these workshops will be academic staff, researchers, potential students, industry representatives.

This was the third such an event organised by Chiang Mai University. In order to ensure a proper quality for the next events, the event assessment questionnaire designed by project’s partners was used during this event.

# The Assessment Questionnaire Structure

The assessment questionnaire was designed to cover all the relevant aspects of the event, but also to be brief enough to avoid respondents’ boredom. The questionnaire had three sections: General information; Overall feedback; Strengths and limitations of the event.

The general information section had the following items:

1. Sex (please tick the appropriate option): □ Female □ Male
2. Your Age
3. Country
4. What is your present professional position?

The overall feedback section had following items (5-point Likert scale from 5 - “Most satisfied” to 1 - “Not at all satisfied”):

1. The event administration
2. The structure of the programme
3. The venue and facilities
4. The presentations
5. The discussions
6. The information I got will be of immediate use to me.
7. This event covered to a very high extent the topics I have expected.
8. I enjoyed the cooperation and interaction with the other participants.

The strengths and limitations of the event section had the following items:

1. Have you participated in similar events before? □ Yes □ No
2. Please illustrate any strengths of the event and contributions or activities you enjoyed:
3. Please indicate how you think the event could have been improved:
4. Any further comments?

# Analysis of Questionnaire Results

The questionnaire was filled by 3 participants. The gender structure was female (1) and male (2). The mean age of respondents was 46.67 years (youngest: 44; oldest: 48). The nationality of respondents was Thai. The professional structure of respondents was: associate professors (2) and assistant professors (1).

The statistical results for overall feedback are displayed in Table 1.

*Table 1*

|  |  |
| --- | --- |
| *Item* | *Mean*  *[max. 5]* |
| The event administration | 3.33 |
| The structure of the programme | 3.33 |
| The venue and facilities | 3.00 |
| The presentations | 3.67 |
| The discussions | 3.67 |
| The information I got will be of immediate use to me. | 3.33 |
| This event covered to a very high extent the topics I have expected. | 3.67 |
| I enjoyed the cooperation and interaction with the other participants. | 3.00 |

The variance of the results was between 0 – 0.33, which indicated that each mean expressed the results with a good accuracy.

Overall, the results were good. The means were above 3. The lowest mean (3.5) was recorded for items related to event’s venue and interaction with other participants No reasons were given for this in the comments section.

100% of the respondents participated at a similar event before.

No participants filled the comments section.

# Conclusions

A questionnaire for assessment of MSIE 4.0 project’s events was designed and run for the third dissemination event organised by Chiang Mai University. 3 participants filled the questionnaire. The results indicated that the event was well organized, the presentations and discussions reached the desired quality. Also, the event covered well the proposed topics.