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Master level competences according to EQF and employer satisfaction

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Curriculum Development

of Master's Degree Program in

Industrial Engineering for Thailand Sustainable Smart Industry



- Part 1. Master level competences related to Bachelor and PhD according to EQF
- Part 2. Assessment of graduates competence according to the awareness and satisfaction of employers
- Conclusions







- European Qualifications Framework (EQF)
 - relates different countries' national qualifications systems to a common European reference framework
 - permits better understanding and comparison of qualification levels of different countries and different education and training systems
 - defines eight reference levels for describing what a learner knows, understands and is able to do, that is, *learning outcomes*





Competences according EQF



• Descriptors for defining levels in the EQF – acc. Council Recommendation of 22.05.2017

| Levels | Knowledge | Skills | Responsibility and autonomy |
|--|---|--|---|
| Level 6 (**) The learning outcomes relevant to Level 6 are BACHELOR | advanced knowledge of a field of work or study, involving a critical understanding of theories and principles | <i>advanced skills</i> , demonstrating mastery and innovation, required to solve <i>complex and unpredictable</i> <i>problems</i> in a specialized field of work or study | manage complex technical or professional activities or projects, taking responsibility for decision-making in unpredictable work or study contexts take responsibility for managing professional development of individuals and groups |
| Level 7 (***) The learning outcomes relevant to Level 7 are MASTER | <i>highly specialized knowledge</i> , some of which is at the forefront of knowledge in a field of work or study, as the basis for original thinking and/or research critical awareness of knowledge issues in a field and at the interface between different fields | specialized problem -solving skills required in research and/or innovation in order to develop new knowledge and procedures and to integrate knowledge from different fields | manage and transform work or study contexts that are complex, unpredictable and require new strategic approaches take responsibility for contributing to professional knowledge and practice and/or for reviewing the strategic performance of teams |
| Level 8 (****) The learning outcomes relevant to Level 8 are PhD | <i>knowledge at the most</i> <i>advanced frontier</i> of a field of work or study and at the interface between fields | techniques, including synthesis and evaluation, required to solve <i>critical problems</i> in research and/or innovation and | demonstrate substantial authority, innovation, autonomy, scholarly and professional integrity and sustained commitment to the <i>development of new</i> <i>ideas or processes</i> at the forefront of work or study <i>contexts including</i> <i>research</i> |





Competences according EQF

MSE



• Implementation of EQF in Romania – acc. Romanian National Qualification Framework

| | Learning outcomes | Generic descriptors | BACHELOR | MASTER'S | PhD |
|--------------------|----------------------|--|---|---|--|
| Competences | ion | understanding and use of specific language | <i>basic concepts, theories and methods</i> within the field and the specialisation area; their adequate use in professional communication. | <i>area</i> and, within it, of the programme specific theoretical, methodological | <i>Systematic, advanced knowledge</i> of concepts, research methods, controversies and new hypotheses specific to the field; communication with specialists in related fields. |
| Professional | | and interpretation | and interpret various types of <i>concepts</i> , <i>situations</i> , <i>processes</i> , <i>projects</i> etc. that | to explain and interpret <i>new situations</i> , in <i>wider contexts</i> associated to the respective field. | Use of <i>advanced principles and</i> <i>methods</i> to explain and interpret, from multiple perspectives, <i>new and</i> <i>complex</i> theoretical and practical <i>situations</i> / problems specific to the field. |





Competences according EQF

MSE



• Implementation of EQF in Romania – acc. Romanian National Qualification Framework

| | Learning outcomes | Generic descriptors | BACHELOR | MASTER'S | PhD |
|--------------------------|----------------------|--|---|---|---|
| Professional Competences | onal dimension | transfer and problem solving 4. Critical and constructive reflection | for solving <i>problems</i> /situations that are <i>typical</i> to the field, with partial qualified assistance. Adequate use of standard assessment criteria and methods to appraise the | methodological apparatus in incompletely defined situations in order to solve new theoretical and practical problems. Pertinent and appropriate use of assessment criteria and methods to formulate judgements and fundament | Selection and application of new principles, advanced theories and methods of knowledge, transfer of knowledge from one domain to another, interdisciplinary approaches to solve new and complex theoretical and practical problems. Critically-constructive evaluation of the projects and the results of the scientific research, appreciation of the theoretical and methodological knowledge stage, identification of the knowledge and applicative priorities of the field. |
| | Fur | innovation | | or research projects using a wide range | Conceiving and carrying out <i>original research</i> , based on <i>advanced methods</i> , leading to the <i>development of scientific knowledge</i> , technological and/or research methodologies. |





Competences according EQF

MSE



• Implementation of EQF in Romania – acc. Romanian National Qualification Framework

| | Learning outcomes | Generic descriptors | BACHELOR | MASTER'S | PhD |
|-------------|---------------------------------|-----------------------------|--|--|--|
| tences | E) | responsibility | tasks in an autonomous manner, with | tasks under autonomy and professional | <i>Innovative initiation and development</i> of theoretical and practical <i>complex projects</i> . |
| rsal compet | Role comp | interaction | | for the activities of professional groups or institutions. | Assuming responsibility and ability to organize and manage the activity of professional groups, scientific research, or institutions. |
| Transvei | nal a ssion opme etenc | professional development | Awareness of the need for continuing <i>training</i> , efficient use of learning techniques and resources for personal and professional development. | diagnosis of training needs, reflective | Developing <i>creativity-centered</i> projects as a basis for <i>self-realization</i> . |







• Romanian National Qualifications Framework for Higher Education (NQFHE)

- developed under the coordination of the National Authority for Qualifications (ANC)
- issued with the participation of POLITEHNICA University of Bucharest, the National Committee of Professional Qualifications (NCPQ) of France, the University of Bucharest, representative employers, professional associations and other stakeholders
- uses a competences' grid specific for each study program, namely, G1M grid

- G1M grid is used by each faculty to develop a detailed *G2 grid* for each study program, which shows the correlation among professional and transversal competences, content areas, study disciplines and credits allocated





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 Transversal competences
 Study disciplines
 Credits

 CT1
 D1
 competences

 CT2
 D1
 D2

 CT3
 D1
 D2

 2
 3
 4





Case study #2: Establishing competences of INPN Master study program graduates related to NSN Bachelor study program graduates



• Level of professional competences

| | NSN Bachelor | INPN Master |
|----|--|---|
| C1 | Performing calculations, demonstrations and applications to solve | Solving complex tasks specific to Industrial Engineering domain, |
| | specific industrial engineering tasks based on knowledge of | using advanced knowledge of engineering sciences. |
| | fundamental sciences. | |
| | | Mathematical and experimental modelling and optimization of |
| | | technological processes, in general, and of those specific to non- |
| | representations for solving specific tasks. | conventional systems and nanostructures, in particular. |
| | | Use of advanced integrated software for solving complex tasks, |
| | specific industrial engineering tasks, in general, and tasks specific to | mainly specific to non-conventional systems and nanotechnologies. |
| | nanotechnologies and non-conventional systems, in particular. | |
| | | Conceptual and detailed design of manufacturing technologies and |
| | nanotechnologies and non-conventional methods and processes. | complex industrial systems, optimized, innovative, mainly specific to |
| | | non-conventional processes and nanotechnologies. |
| C5 | Design of manufacturing equipment for technological flows mainly | Conceptual and detailed design of complex technological systems and |
| | specific to nanotechnology and non-conventional systems. | equipment, mainly specific to nanotechnologies and non-conventional |
| | | processes. |
| C6 | Planning, management and exploitation of manufacturing processes | The design and development of the innovative products, the design, |
| | and systems, and inspection and quality assurance of products. | assurance and valorisation of their quality. |





Case study #2: Establishing competences of INPN Master study program graduates related to NSN Bachelor study program graduates



• Level of "Knowledge, understanding and use of specific language" descriptor

| | NSN Bachelor | INPN Master |
|----|--|---|
| C1 | C1.1. Proper identification of concepts, principles, theorems and basic methods in mathematics, physics, chemistry, technical drawing and computer programming. | C1.1. Identification and detailed description of a wide range of concepts, principles, theorems and methods of basic engineering sciences (mathematics, physics, chemistry, drawing, etc.). |
| C2 | C2.1. Defining principles and methods for the basic sciences of industrial engineering associated with the graphics-technical drawing. | C2.1. Definition and detailed description of a wide range of optimization methods and mathematical and experimental modelling. |
| C3 | | C3.1. Identification of concepts, theories and basic methods in the domain of software applications and modelling-simulation in particular for the nano-technology, and non-conventional systems. |
| C4 | design of the technological processes with operations mainly achieved | C4.1. Identification of a wide range of theories, methods and basic principles for the conceptual design and detail design of technologies and complex industrial systems, in particular for the nanotechnology, and non-conventional systems. |
| C5 | of the design of the technology equipment of manufacturing for operations carried out mainly by specific methods and processes | C5.1. Identification of a wide range of theories, methods and basic principles for the conceptual design and detail design of technologies and complex industrial systems, in particular for the nanotechnology, and non-conventional systems. |
| C6 | C6.1. Description of concepts, theories, methods and basic principles of planning, management and operation of manufacturing processes and systems, quality assurance and product inspection. | C6.1 . Identification and detailed description of a wide range of product development methods, methods of design, achievement and valorising of the quality of products. |







• Level of "Explanation and interpretation" descriptor

MSE

| | | - |
|----|---|---|
| | NSN Bachelor | INPN Master |
| C1 | C1.2. Use basic knowledge of fundamental subjects for explanation and interpretation of theoretical results, theorems, phenomena or processes specific to industrial engineering. | |
| C2 | C2.2. Use knowledge of basic engineering sciences for explaining and interpreting the theoretical and experimental results, detail design drawings and layout plans, phenomena and processes specific to industrial engineering. | optimization and mathematical and experimental modelling new |
| C3 | C3.2. Use basic knowledge associated with software and digital technologies for explanation and interpretation of issues arising in design and computer aided design of products, processes and technologies in theoretical and experimental investigation and computerized data processing specific to industrial engineering in general, nanotechnologies and non-conventional systems, in particular. | software in computer-aided design of products, processes and technologies, in modelling, simulation and computer processing of data specific mainly of nanotechnologies, nanostructures and |
| C4 | C4.2. Using the basic knowledge to explain and interpret different types of manufacturing technological processes with operations mainly achieved through specific methods and processes for nanotechnologies and non-conventional systems. | interpretation of new uses of technology and complex industrial |
| C5 | C5.2. Use the basic knowledge to explain and interpret different types of projects relating to manufacturing equipment for operations conducted mainly by specific methods and processes specific to nanotechnologies and non-conventional systems. | complex technological systems, specific to nanostructures, nanotechnology and non-conventional processes. |
| C6 | C6.2. Use basic knowledge for explanation and interpretation of problems in the domain of planning, management and operation of processes and manufacturing systems, as well as quality assurance issues and product inspection. | developing innovative products and methods of design, insurance, |







• Level of "Application, transfer and problem solving" descriptor

MSE

| | NSN Bachelor | INPN Master |
|----------|---|---|
| C1 | C1.3. Application of theorems, principles and basic methods of | C1.3. Integrated application of a wide range of theorems, principles |
| | fundamental subjects for elementary engineering calculations in design | and methods of the fundamental subjects for developing and |
| | and operation of technical systems, specific to industrial engineering, | |
| | under qualified assistance. | and promotion. |
| C2 | C2.3. Application of principles and methods of basic sciences in | |
| | industrial engineering, and their association with graphics - technical | |
| | drawing for resistance calculations, sizing, determining technical | |
| | requirements, establishing correspondence between specified features | |
| | and the functional role in specific applications of industrial engineering, | |
| <u> </u> | under qualified assistance. | |
| C3 | C3.3. Applying the basic principles and methods from software | |
| | programmes and digital technologies for programming, database performance, assisted graphics, modelling, computer aided design | |
| | products, processes and technologies, investigate and computerized data | |
| | processing of the specific industrial engineering data in general, nanotechnology | |
| | and non-conventional systems, in particular, under qualified assistance. | conventional systems. |
| C4 | C4.3. Applying the basic principles and methods for design of | C4.3. Integrated application of a wide range of principles and |
| - | manufacturing processes with operations mainly achieved through | |
| | specific methods and processes specific to nanotechnology and non- | |
| | conventional systems, with well-defined inputs under qualified assistance. | specific for the nanotechnologies and non-conventional processes. |
| C5 | C5.3. Applying the basic principles and methods for the design of | C5.3. Integrated application of a wide range of principles and |
| | manufacturing technological equipment for operations conducted mainly | |
| | by specific methods of nanotechnology and non-conventional systems, with | technological systems, specific for the nanostructures, nanotechnologies |
| | inputs well-defined, under qualified assistance. | and non-conventional processes. |
| C6 | C6.3. Applying the basic principles and methods for planning, management | |
| | and operation of manufacturing processes and systems, as well as for the | |
| | quality assurance and inspection of products, by providing qualified assistance. | and valorisation of product quality. |







• Level of "Critical and constructive reflection" descriptor

MSE

| | NSN Bachelor | INPN Master |
|----|--|--|
| C1 | C1.4. Appropriate use of standard evaluation criteria and methods of the | |
| _ | fundamental disciplines for identifying, modelling, analysis, qualitative and quantitative | |
| | assessment of phenomena and characteristic parameters, as well as for the processing | |
| | and interpretation of results from specific industrial engineering processes. | |
| C2 | C2.4. Appropriate use of standard evaluation criteria and methods of the basic | C2.4. Assessment and determining of the most adequate |
| | engineering sciences, for identification, modelling, experimenting, qualitative and | methods for the mathematical and experimental modelling, |
| | quantitative assessment of aspects, phenomena and defining parameters, as well as | optimisation of techno-logical processes in general, as well |
| | data collection, processing and interpretation of results from processes specific to | as for nanotechnologies and non-conventional systems, |
| | industrial engineering. | in particular. |
| C3 | C3.4. Appropriate use of standard evaluation criteria and methods to assess the quality, | C3.4. Thorough and relevant use of standard evaluation |
| | advantages and limitations of software programmes and digital technologies for | criteria and methods for selecting software for their use |
| | their use in achievement of specific tasks in industrial engineering in general, and | in modelling-simulation, of nanotechnologies, nanostructures |
| | | and non-conventional systems. |
| C4 | C4.4. Appropriate use of standard evaluation criteria and methods to assess the | • • · · |
| | quality, advantages and limitations of manufacturing processes with operations | |
| | mainly achieved through specific methods and nanotechnology and conventional | · · · |
| | systems. | and non-conventional processes. |
| C5 | C5.4. Appropriate use of standard evaluation criteria and methods to assess the | • • · · |
| | quality, advantages and limitations of manufacturing technological equipment for | |
| | operations conducted mainly by methods and processes specific to nanotechnologies | the nanostructures, nanotechnologies and non-conventional |
| | and non-conventional systems | processes. |
| C6 | C6.4. Appropriate use of standard evaluation criteria and methods to assess the | |
| | quality, advantages and limitations of the methods of planning, management and | |
| | operation of manufacturing processes and systems, as well as of the methods of | |
| | quality assurance and products inspection. | |







Level of "Creativity and innovation" descriptor

MSE

| | | • |
|----|---|--|
| | NSN Bachelor | INPN Master |
| C1 | C1.5. Preparing of models and professional projects specific for the industrial engineering based on the identification, selection and use of principles and optimal methods and specific solutions in fundamental disciplines. | |
| C2 | C2.5. Preparing of professional projects specific for the industrial engineering based on the selection, combination and utilisation of knowledge, principles and methods of basic sciences in the domain of industrial engineering, their association with the graphical representations – technical drawing. | mathematical-experimental modelling and optimising |
| C3 | C3.5. Preparing of professional projects specific for the industrial engineering in general, for nanotechnologies and non-conventional systems, in particular, based on selection, combining and utilisation of principle, methods, digital technologies, information systems and software tools dedicated to the field. | specific to industrial engineering, in general, and nanotechnologies |
| C4 | C4.5. Preparing of professional projects specific for technological manufacturing processes with operations mainly achieved through specific methods of nanotechnologies and non-conventional systems. | |
| C5 | C5.5. Preparing of professional projects of manufacturing technological equipment for operations mainly achieved through specific methods of nanotechnologies and non-conventional systems. | |
| C6 | C6.5. Preparing of professional projects using the principles and methods specific to the field, relevant for planning, management, and exploitation of processes and manufacturing systems, as well as ensuring quality and product inspection. | successful innovation high performance products. |
| | | |







Case study #2: Establishing competences of INPN Master study program graduates related to NSN Bachelor study program graduates



• Minimal standards of performance for assessing professional competences

| | NSN Bachelor | INPN Master |
|----|---|---|
| C1 | Standard: Correct solving of calculations and complex issues related | Standard: Optimum solving of a wide range of advanced calculations |
| | to fundamental engineering disciplines within specific industrial | and complex problems related to the fundamental disciplines of |
| | engineering tasks. | engineering in the framework of tasks specific to industrial engineering. |
| | | Minimal level: Correct solving of advanced calculations, as well as |
| | | complex problems relating with the fundamental disciplines of |
| | etc.); specific tasks within industrial engineering. | engineering in the framework of tasks specific to industrial engineering. |
| C2 | | Standard: Optimising of different types of technologic processes |
| | corroboration of best knowledge in the technical sciences in the | |
| | | Minimal level: Mathematical and experimental modelling of the |
| | | principal technological processes specific to nanotechnologies and |
| | require corroboration of knowledge of technical sciences in the field | • |
| | with graphics - technical drawing (the correct interpretation and | |
| | representation of drawings - graphic medium complexity, specifying | |
| | technical conditions, the association of characteristics prescribed and | |
| | the functional role of surfaces, parts, subassemblies and assemblies, | |
| | achieving size and resistance calculations, prescribing materials, etc.). | |
| C3 | | Standard: Optimal solving of complex tasks, mainly in the domain of |
| | | nanostructures, nanotechnologies and non-conventional systems, |
| | operation systems, software equipment, databases and CAD activities | |
| | | Minimal level: Correct solving of tasks, mainly in the domain of |
| | | nanostructures, nanotechnologies and non-conventional systems, |
| | | regarding programming, management of data bases, processing of |
| | processing, 2D and 3D modelling. | experimental data, 2D and 3D modelling, detailed design of complex |
| | | industrial products and systems. |





Case study #2: Establishing competences of INPN Master study program graduates related to NSN Bachelor study program graduates



• Minimal standards of performance for assessing professional competences

| | NSN Bachelor | INPN Master |
|----|---|--|
| C4 | Standard: Design of an optimum manufacturing technological | Standard: Conceptual design and detail design of a manufacturing |
| | | technology and an optimal complex innovation industrial system that |
| | processes specific to nanotechnologies and non-conventional systems. | |
| | | Minimal level: Detail design of a manufacturing technology, or an |
| | | industrial system specific to nanotechnologies and non-conventional |
| | specific to nanotechnologies and non-conventional systems, medium | processes. |
| | complexity, in the case of working with compulsory data. | |
| C5 | Standard: Design of manufacturing technological equipment for | Standard: Preparing of an optimal technologic system project and/or |
| | operations mainly achieved by means of methods and processes | complex technologic equipment specific to nanotechnologies and |
| | | non-conventional processes. |
| | Minimal level: Design of technological equipment for operations | Minimal level: Elaboration of a technologic system project specific to |
| | mainly achieved by means of methods and processes specific to | C 1 |
| | nanotechnologies and non-conventional systems, of average | |
| | complexity, in the case of working with compulsory data. | |
| C6 | Standard: Optimal solving of issues relating with planning, | Standard: Preparing of a successful high-performance innovation |
| | management and exploitation of processes and systems of | product. |
| | manufacturing mainly non-conventional, as well as ensuring the | Minimal level: Preparing the development project of a new product, |
| | quality and inspection of products. Minimal level: Correct solving of | with high quality characteristics. |
| | average complexity problems regarding planning, management and | |
| | exploitation of processes and systems of manufacturing mainly non- | |
| | conventional, as well as quality assurance and product inspection. | |
| | | |





Case study #2: Establishing competences of INPN Master study program graduates related to NSN Bachelor study program graduates



• Level of transversal competences

| NSN Bachelor | INPN Master |
|---|--|
| CT1. Applying the values and engineer profession ethics and | CT1. Apply values and ethics of the profession of engineer and responsible performance of |
| perform the professional duties in an environment of relative | complex professional tasks showing autonomy and professional independence, promoting |
| autonomy and qualified support. Promoting the logical reasoning, | logical reasoning, convergent and divergent, practical applicability, self-assessment and |
| convergent and divergent, the practical applicability, the | decision making. (Performance of complex professional duties with high responsibility). |
| evaluation and self-evaluation in decision-making. | |
| CT2. Carrying out activities and develop roles that are | CT2. Carrying out activities while undertaking the roles specific for the team work |
| specific for team work on different professional hierarchical | performance on different hierarchical levels and assuming leadership roles; promoting |
| levels. Promoting the spirit of initiative, dialogue, co-operation, | initiative, dialogue, cooperation, positive attitude and respect for others, diversity and |
| positive attitude and respect for others, diversity and | multiculturalism, continuous improvement of own activity. (Communication, teamwork |
| multiculturalism and continuous activities self-improvement. | and assuming of leadership). |
| CT3. Self-evaluation of the need for continuous professional | CT3. Objective self-assessment and diagnose of the continuous professional training |
| formation for insertion in the labour market, for adaptation to | needs, targeting insertion on the labour market, adaptation to the dynamics of market |
| the dynamic requirements of this market and for personal and | requirements, as well as personal and professional development. Self-control of |

the dynamic requirements of this market and for personal and requirements, as well as personal and professional development. Efficient use of linguistic skills and learning, effective use of language skills and of the knowledge in the field of information technology and communication. (Manager of owns continuous training).





Case study #2: Establishing competences of INPN Master study program graduates related to NSN Bachelor study program graduates



• Evaluation standards for transversal competences

| | NSN Bachelor | INPN Master |
|-----|--|---|
| CT1 | Minimal level : preparing yearly projects for products of medium complexity and of the licence project comprising minimum two parts (technological process and equipment) with correct use of bibliography, normative, standards and specific methods, under restricted autonomy and qualified assistance, as well as supporting them by providing demonstration of the qualitative and quantitative | Standard: Achievement of yearly projects and final dissertation, under autonomy status and professional independence. Minimal level : Achievement of yearly projects and final dissertation with elements of research and scientific innovation, correct use of bibliography, norms, standards and specific methods, under autonomy status and professional independence, presenting these projects to specialist audience, while proving qualitative and quantitative assessment capacity of technical solutions in the domain, as well as of own achievements. |
| CT2 | and describing the professional roles at team level. Minimal level : Achievement by team working of works or projects of medium complexity, with identification and adequate description | Standard: Achieving and conducting works or team projects, with identification and description of professional role at team level; participation in research works. Minimal level: Implementation and management of complex works or group projects, with proper identification and description of professional roles in the team and respect the main attributes of teamwork, participation as a team member in at least one research project. |
| CT3 | critical assessment of own training activity and of the professional development, efficient use of communication resources and professional training (Internet, e-mail, data bases, on-line training courses etc.), including foreign language use. Minimal level : Identify the need of professional training, while providing satisfactory assessment of own training activity and professional development, adequate use of communication and professional training | Standard: Identifying and diagnosing of the training needs with reflective analysis of own level of training and professional development, self-control of learning and effective use of communication resources and training (Internet, e-mail, databases, online courses etc.), including using foreign languages, publication of scientific papers. Minimal level: Identification and diagnosis of training needs, with satisfactory analysis of own level of training and professional development, self-control of learning and appropriate use of communication and training resources (Internet, e-mail, databases, on-line courses, etc.), including using at least one foreign language, and at least two articles published locally. |





Assessment of graduates competence according to the awareness and satisfaction of employers Introduction



Issues in achieving the expected quality of higher education

- failure to design the educational process by recognizing its two different types of clients: students (internal clients); society stakeholders (external clients)

- failure to implement in the practice of educational process the acquired knowledge, methods and techniques that have been proven highly efficient at international level

- lack to assess employers level of satisfaction with graduates' competences







• Employers' satisfaction function of graduates' competence – adaptation of Kano model



LEGEND

- N₁ *expected competence* with low level of achievement, when the employer is mostly unsatisfied
- N₂ *expected competence* with medium level of achievement, when the employer is unsatisfied
- N₃ *expected competence* with high level of achievement, when the employer is indifferent because this level is presumed to exist
- S₁ *desired competence* with low level of achievement, when the employer is unsatisfied
- S₂ *desired competence* with medium level of achievement, when the employer is indifferent
- S₃ *desired competence* with high level of achievement, when the employer is satisfied
- l₁ *surprise competence* with low level of achievement, when the employer shows relatively low satisfaction, but not indifference
- l₂ *surprise competence* with medium level of achievement, when the employer has a relatively high satisfaction
- l₃ *surprise competence* with high level of achievement, and high satisfaction of employer





Assessment of graduates competence according to the awareness and satisfaction of employers

Definition of satisfaction-based graduates' competence



- Unsatisfactory (BASIC) graduates' competence related to characteristic points N₁, N₂ and N₃ in the model
 - represents the quality of the graduates expected (presumed) to exist by the employers
 - refers to basic knowledge and skills of graduates not questioned about by employers
 - an increasing level of achievement of this type of graduates' competence produces a decreasing level of employers' dissatisfaction, from highest dissatisfaction of point N₁ to indifference (no dissatisfaction, but also no satisfaction) of point N₃





• Employers' satisfaction function of graduates' competence – adaptation of Kano model



LEGEND

- N₁ *expected competence* with low level of achievement, when the employer is mostly unsatisfied
- N₂ *expected competence* with medium level of achievement, when the employer is unsatisfied
- N₃ *expected competence* with high level of achievement, when the employer is indifferent because this level is presumed to exist
- S₁ *desired competence* with low level of achievement, when the employer is unsatisfied
- S₂ *desired competence* with medium level of achievement, when the employer is indifferent
- S₃ *desired competence* with high level of achievement, when the employer is satisfied
- l₁ *surprise competence* with low level of achievement, when the employer shows relatively low satisfaction, but not indifference
- l₂ *surprise competence* with medium level of achievement, when the employer has a relatively high satisfaction
- l₃ *surprise competence* with high level of achievement, and high satisfaction of employer





Assessment of graduates competence according to the awareness and satisfaction of employers

Definition of satisfaction-based graduates' competence



- Satisfactory (PERFORMANCE) graduates' competence related to characteristic points S₁, S₂ and S₃ in the model
 - represents the quality of the graduates required (desired) to exist by the employers
 - refers to specific, performance knowledge and skills of graduates that are known, needed and demanded by employers
 - an increasing level of achievement of this type of graduates' competence produces a proportional increasing level of employers' satisfaction, from lowest satisfaction (highest dissatisfaction) of point S₁ to highest satisfaction of point S₃ (passing through indifference, when the level of achievement in medium)





• Employers' satisfaction function of graduates' competence – adaptation of Kano model



LEGEND

- N₁ *expected competence* with low level of achievement, when the employer is mostly unsatisfied
- N₂ *expected competence* with medium level of achievement, when the employer is unsatisfied
- N₃ *expected competence* with high level of achievement, when the employer is indifferent because this level is presumed to exist
- S₁ *desired competence* with low level of achievement, when the employer is unsatisfied
- S₂ *desired competence* with medium level of achievement, when the employer is indifferent
- S₃ *desired competence* with high level of achievement, when the employer is satisfied
- l₁ *surprise competence* with low level of achievement, when the employer shows relatively low satisfaction, but not indifference
- l₂ *surprise competence* with medium level of achievement, when the employer has a relatively high satisfaction
- l₃ *surprise competence* with high level of achievement, and high satisfaction of employer





Assessment of graduates competence according to the awareness and satisfaction of employers

Definition of satisfaction-based graduates' competence



- Delightful (ENTHUSIASTIC) graduates' competence related to characteristic points I₁, I₂ and I₃ in the model
 - represents the quality of the graduates unexpected to exist by the employers
 - refers to high-performance knowledge and skills of graduates that are not anticipated and therefore not demanded by employers, despite that are highly needed
 - an increasing level of achievement of this type of graduates' competence produces a considerable increasing level of employers' satisfaction, from lowest satisfaction (but not indifference) of point I_1 to highest satisfaction of point I_3
 - should be planned by universities in accordance with international best practices and with local employers' (and society's) present and future needs





• Employers' satisfaction function of graduates' competence – adaptation of Kano model



LEGEND

- N₁ *expected competence* with low level of achievement, when the employer is mostly unsatisfied
- N₂ *expected competence* with medium level of achievement, when the employer is unsatisfied
- N₃ *expected competence* with high level of achievement, when the employer is indifferent because this level is presumed to exist
- S₁ *desired competence* with low level of achievement, when the employer is unsatisfied
- S₂ *desired competence* with medium level of achievement, when the employer is indifferent
- S₃ *desired competence* with high level of achievement, when the employer is satisfied
- l₁ *surprise competence* with low level of achievement, when the employer shows relatively low satisfaction, but not indifference
- l₂ *surprise competence* with medium level of achievement, when the employer has a relatively high satisfaction
- l₃ *surprise competence* with high level of achievement, and high satisfaction of employer





Assessment of graduates competence according to the awareness and satisfaction of employers

Definition of satisfaction-based graduates' competence



• Degradation in time of graduates' competence – related to points T₁, T_s and T_N in the model

- refers to the transformation of a high-satisfaction competence into a low-satisfaction competence during the passage of time, along with the awareness of employers and with the evolution of work (best) practices

- must be taken into account by universities when formulating educational targets, so as to ensure the update of all three types of graduates' competence and maximum levels of achievement for satisfactory and unsatisfactory competence of graduates





• Employers' satisfaction function of graduates' competence – adaptation of Kano model



LEGEND

- N₁ *expected competence* with low level of achievement, when the employer is mostly unsatisfied
- N₂ *expected competence* with medium level of achievement, when the employer is unsatisfied
- N₃ *expected competence* with high level of achievement, when the employer is indifferent because this level is presumed to exist
- S₁ *desired competence* with low level of achievement, when the employer is unsatisfied
- S₂ *desired competence* with medium level of achievement, when the employer is indifferent
- S₃ *desired competence* with high level of achievement, when the employer is satisfied
- l₁ *surprise competence* with low level of achievement, when the employer shows relatively low satisfaction, but not indifference
- l₂ *surprise competence* with medium level of achievement, when the employer has a relatively high satisfaction
- l₃ *surprise competence* with high level of achievement, and high satisfaction of employer





Conclusions



- Master level competences should be designed in correlation with those of Bachelor and PhD study levels, according to EQF and NQFHE standards
- A comparison of competences of two study levels was provided for the case of INPN Master study program and NSN Bachelor study program
- A model for defining and continuous updating three types of graduates' competence based on the level of satisfaction of employers was suggested





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Thank You



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